

# JOANA AVILLETZ

JUL. 11. 2025

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# JOANA AVILLEZ



BORN AND RAISED IN NEW YORK CITY, JOANA AVILLEZ HOLDS A BFA IN PAINTING FROM THE RHODE ISLAND SCHOOL OF DESIGN AND EARNED AN MFA IN THE ILLUSTRATION AS VISUAL ESSAY PROGRAM FROM THE SCHOOL OF VISUAL ARTS. SHE IS THE AUTHOR OF LIFE DRESSING AND ILLUSTRATED LENA DUNHAM'S SERIES OF ESSAYS, NOT THAT KIND OF GIRL. HER LATEST BOOK, D C-T WAS CREATED IN COLLABORATION WITH MOLLY YOUNG.

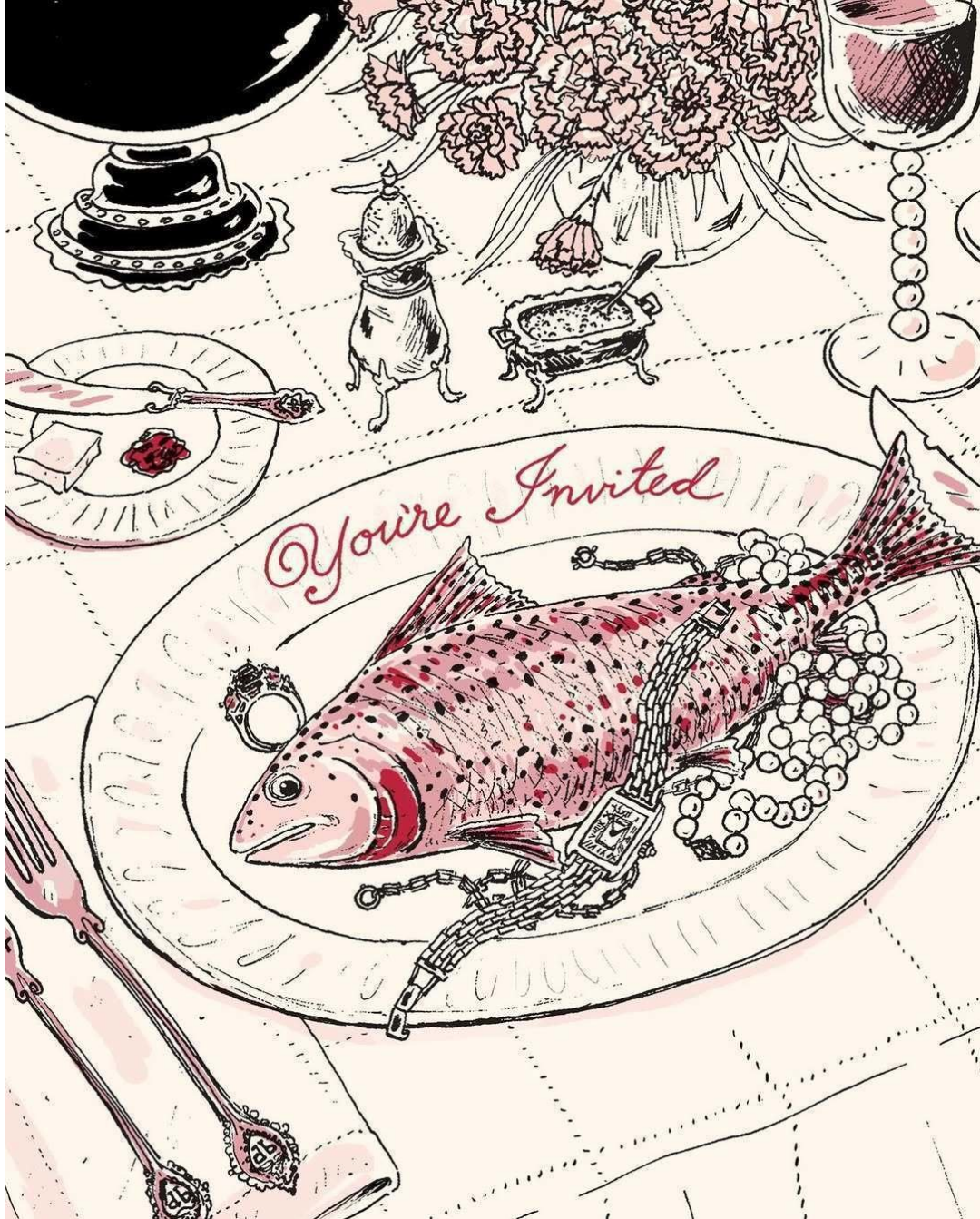
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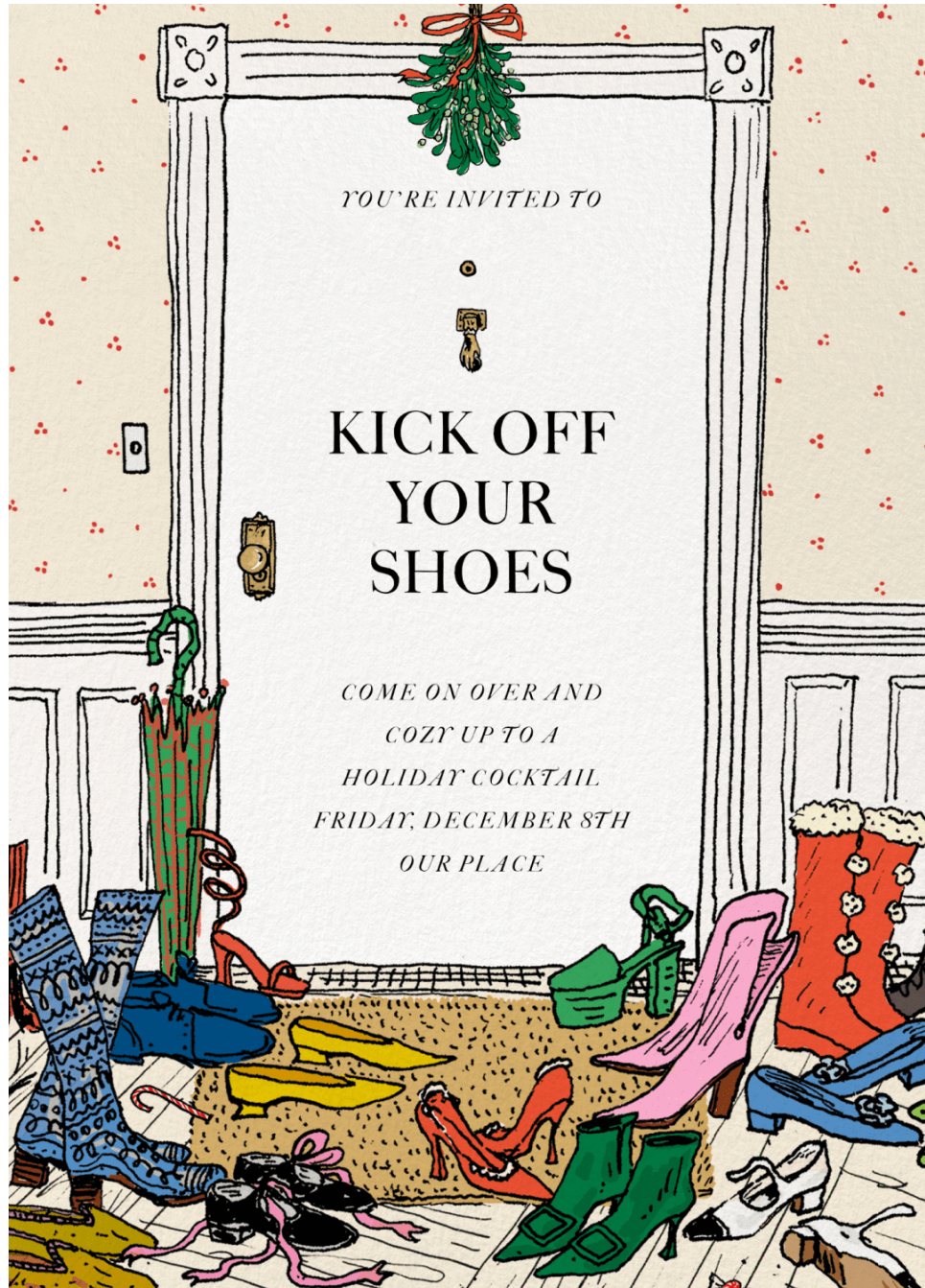
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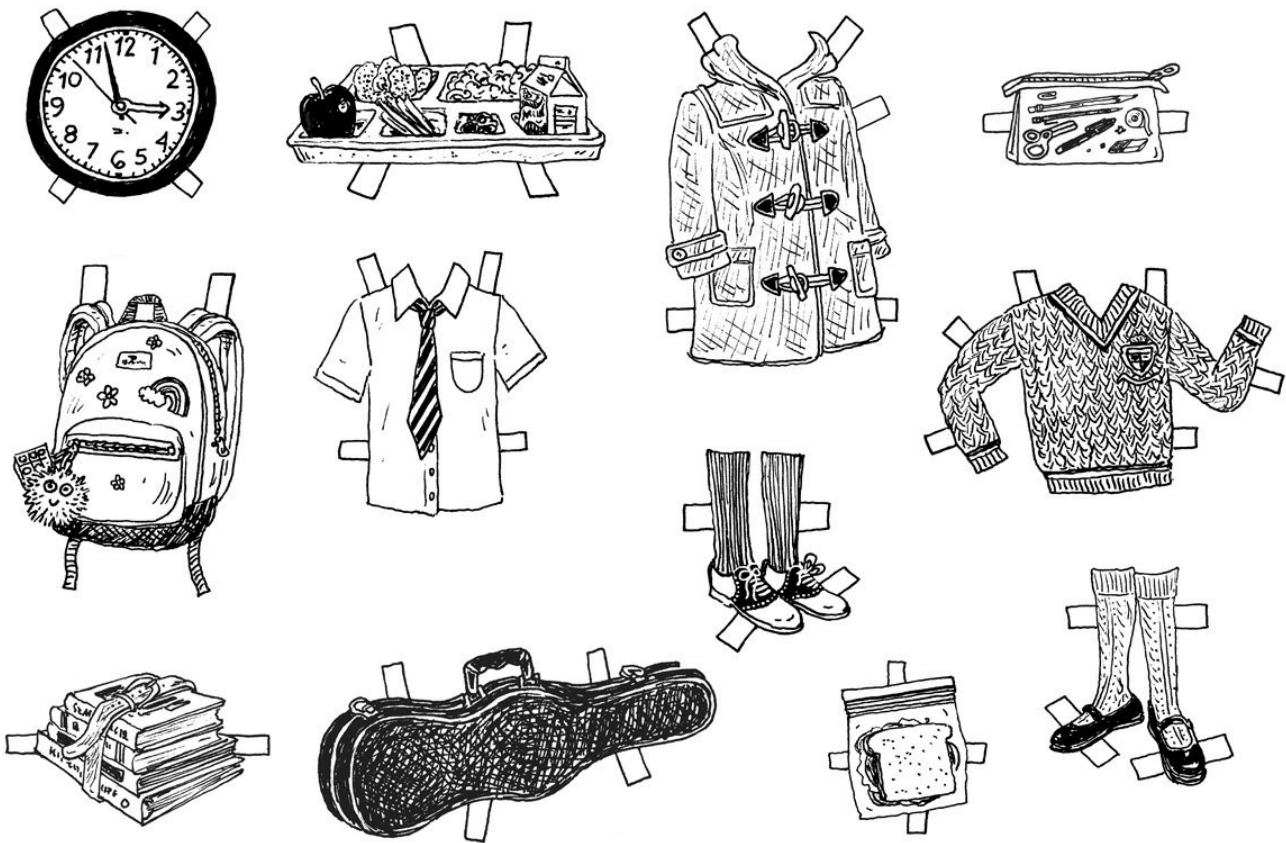
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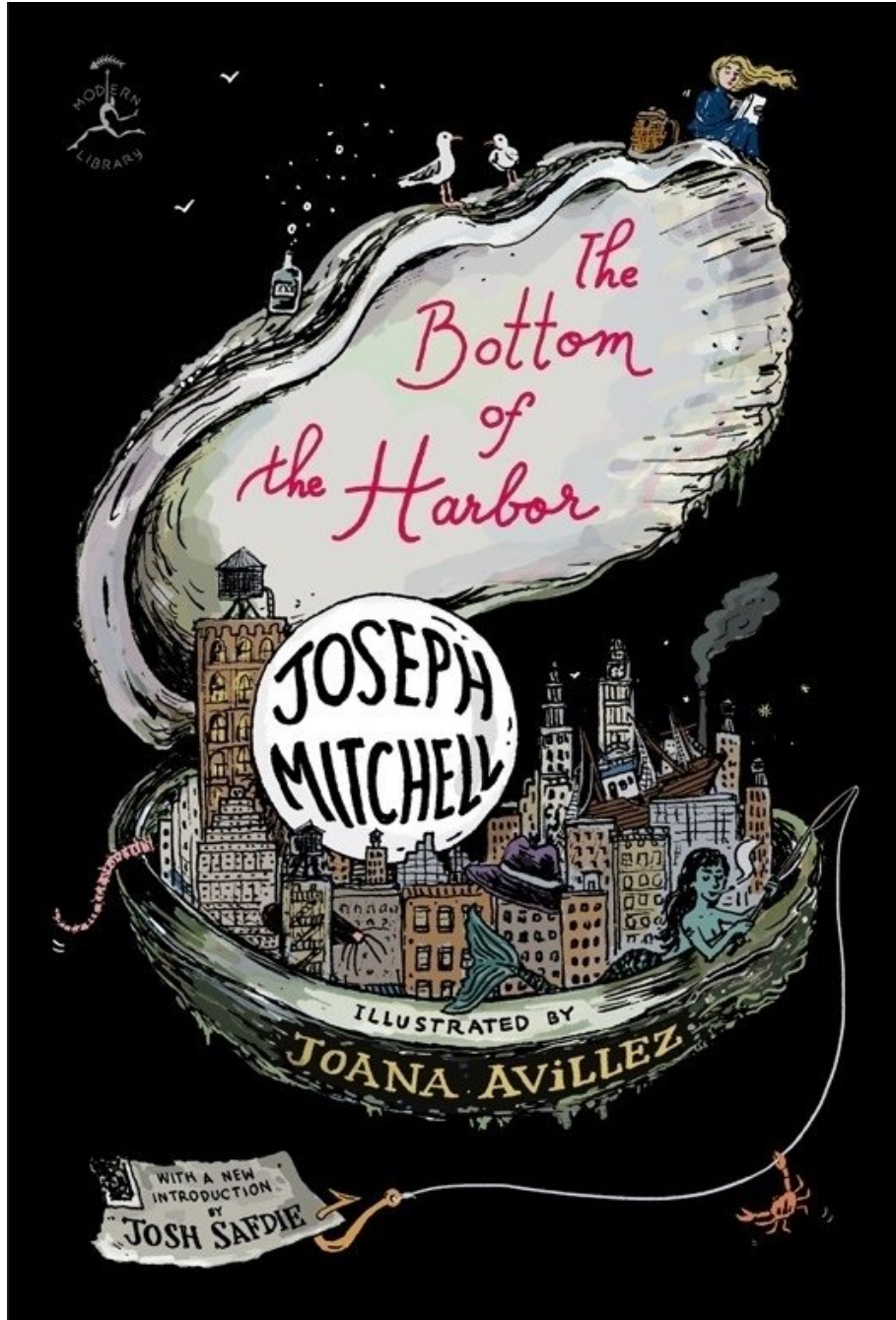
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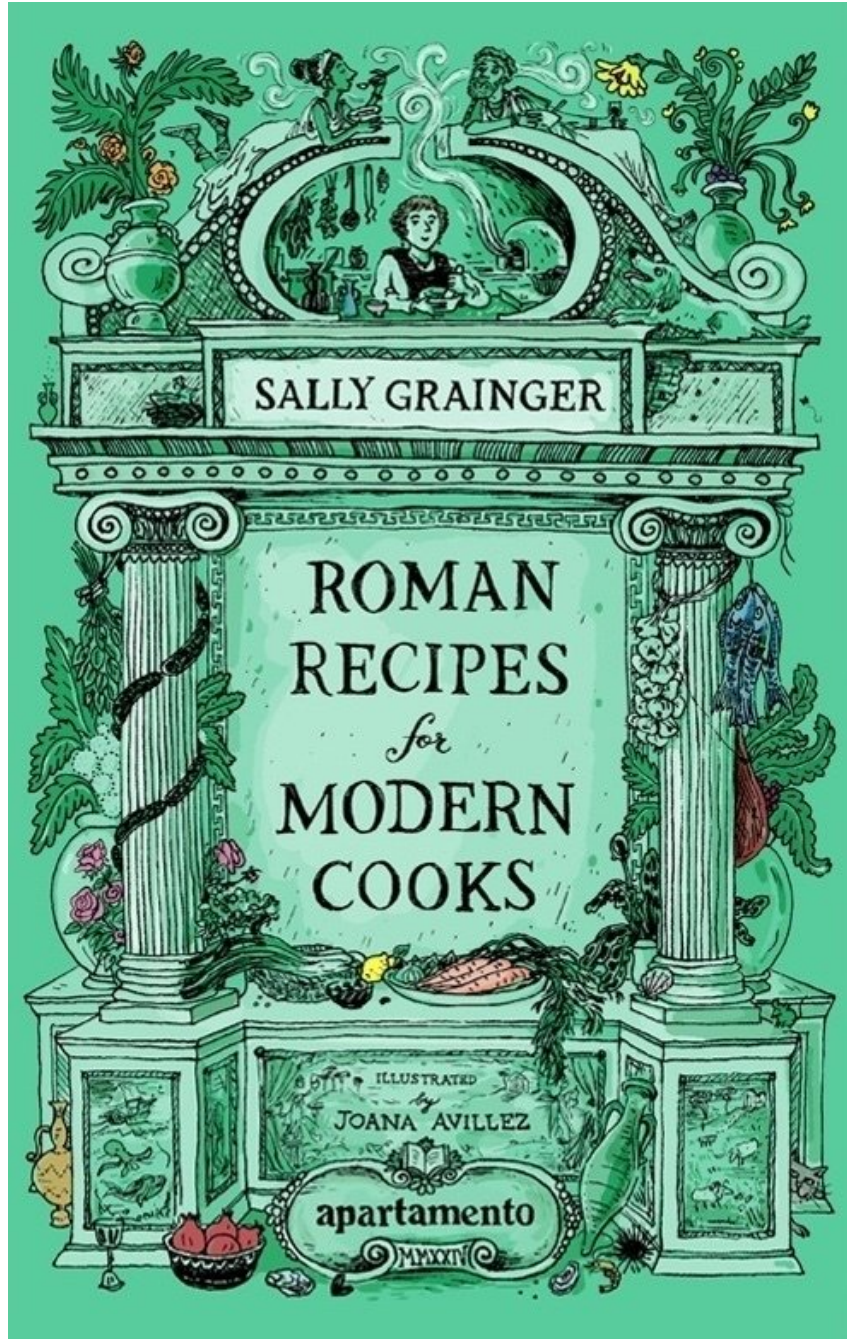
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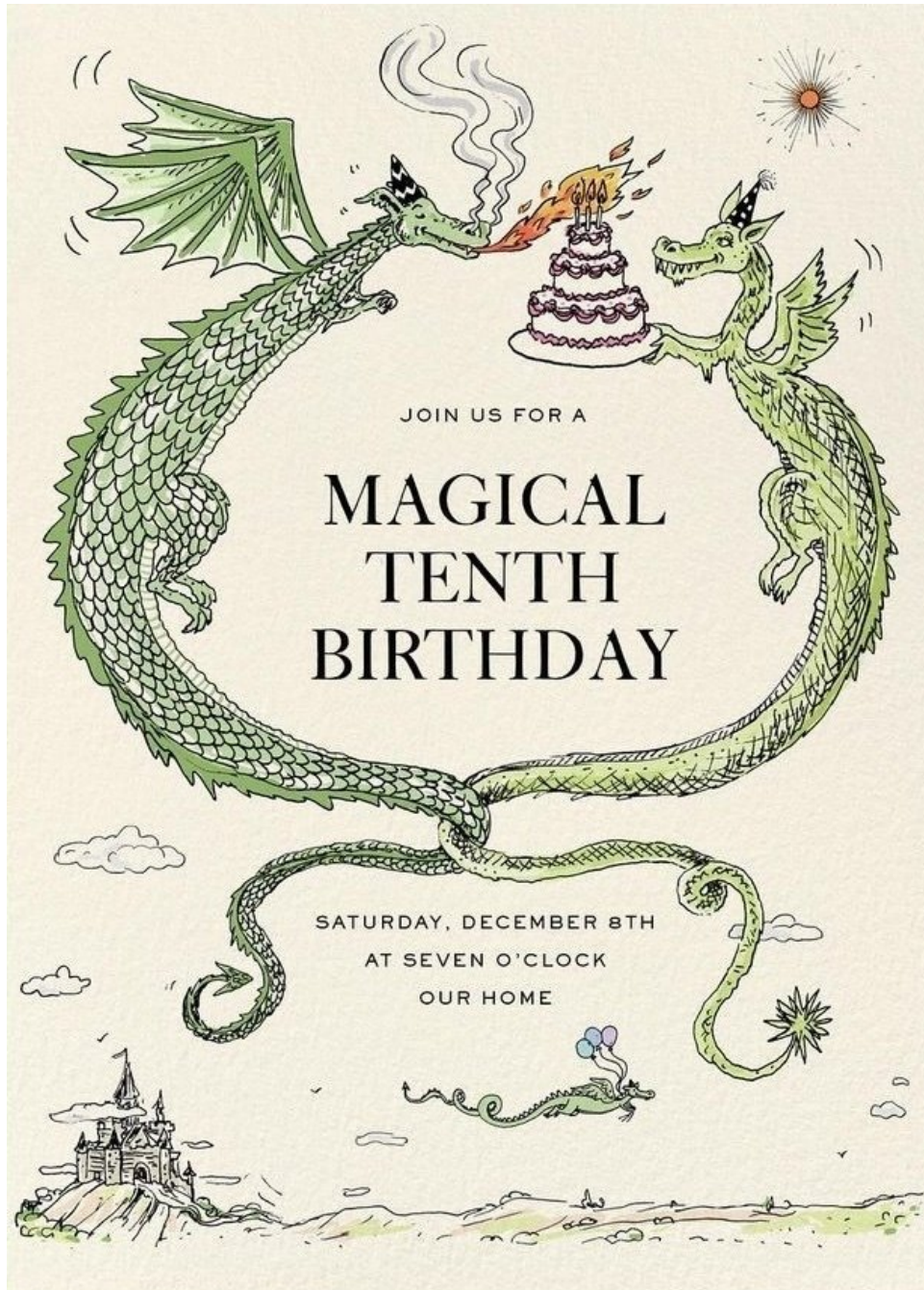
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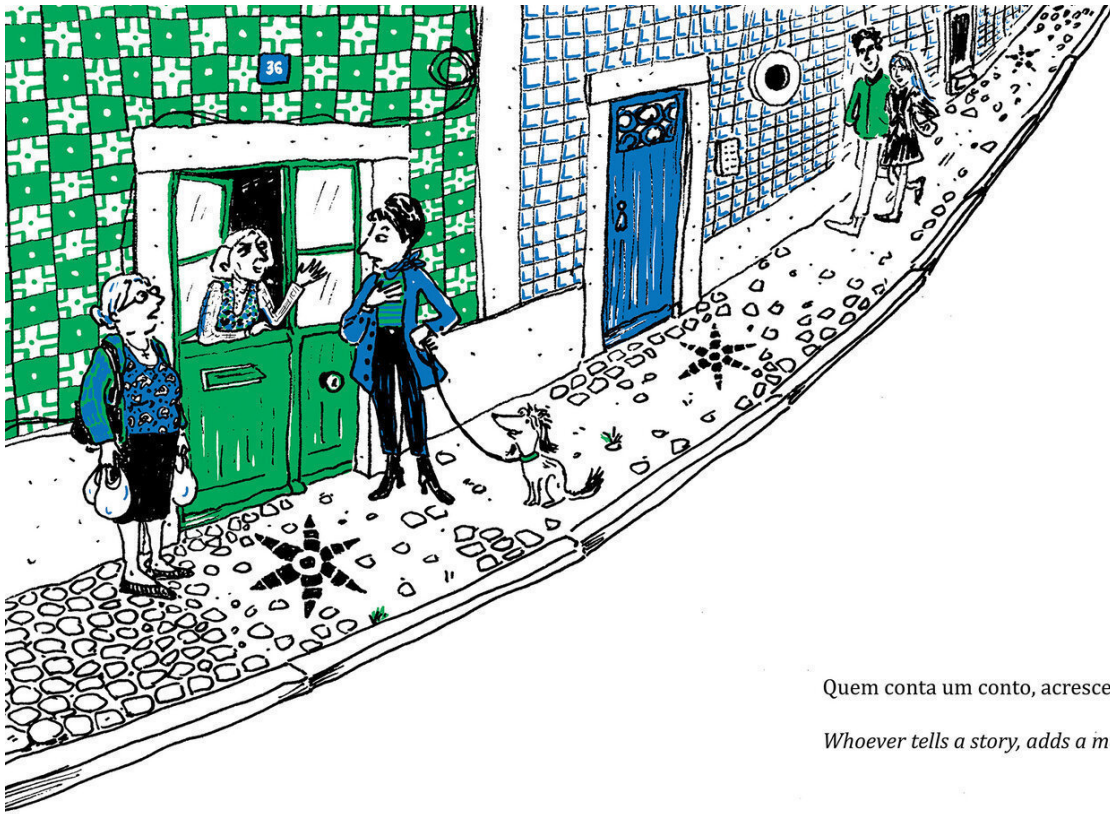
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Quem conta um conto, acrescenta um ponto.

*Whoever tells a story, adds a mark/point.*

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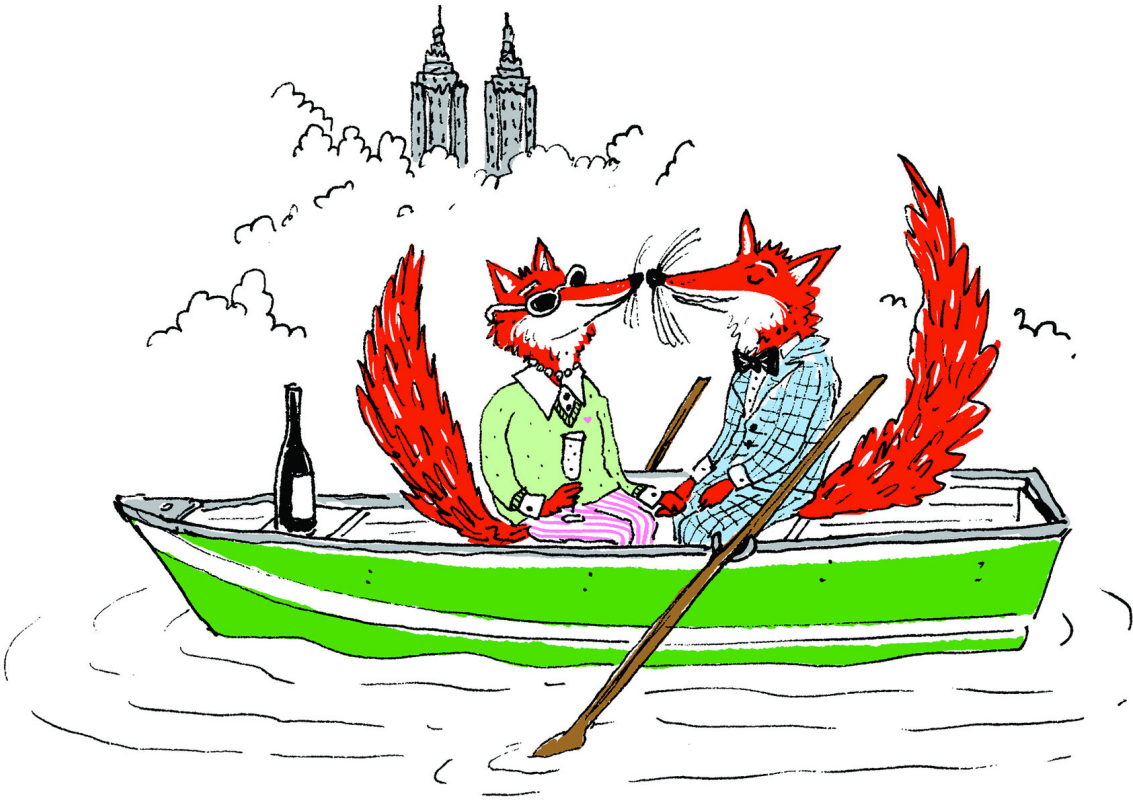
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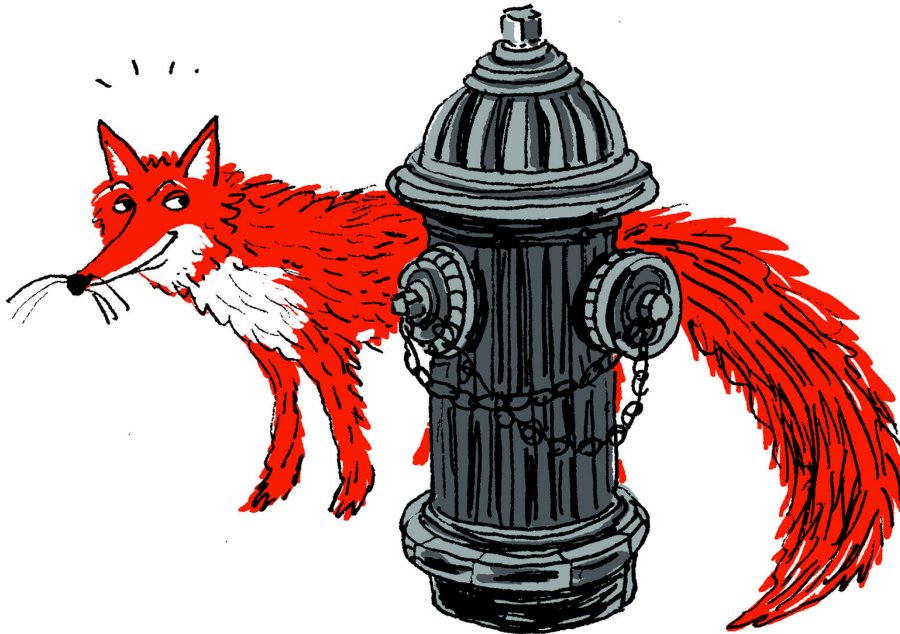
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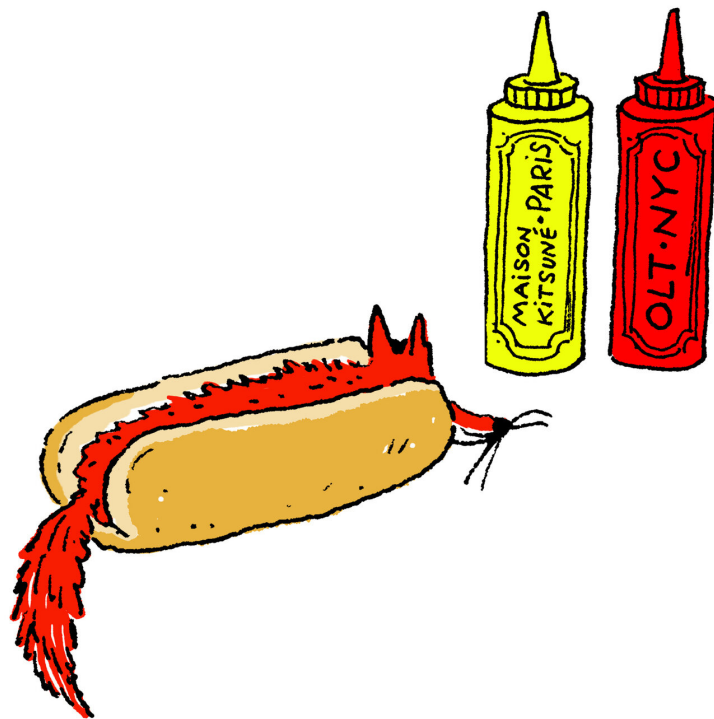
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Maybe fix  
facial  
expression  
here.  
Or add  
a   
(magnifying  
glass)

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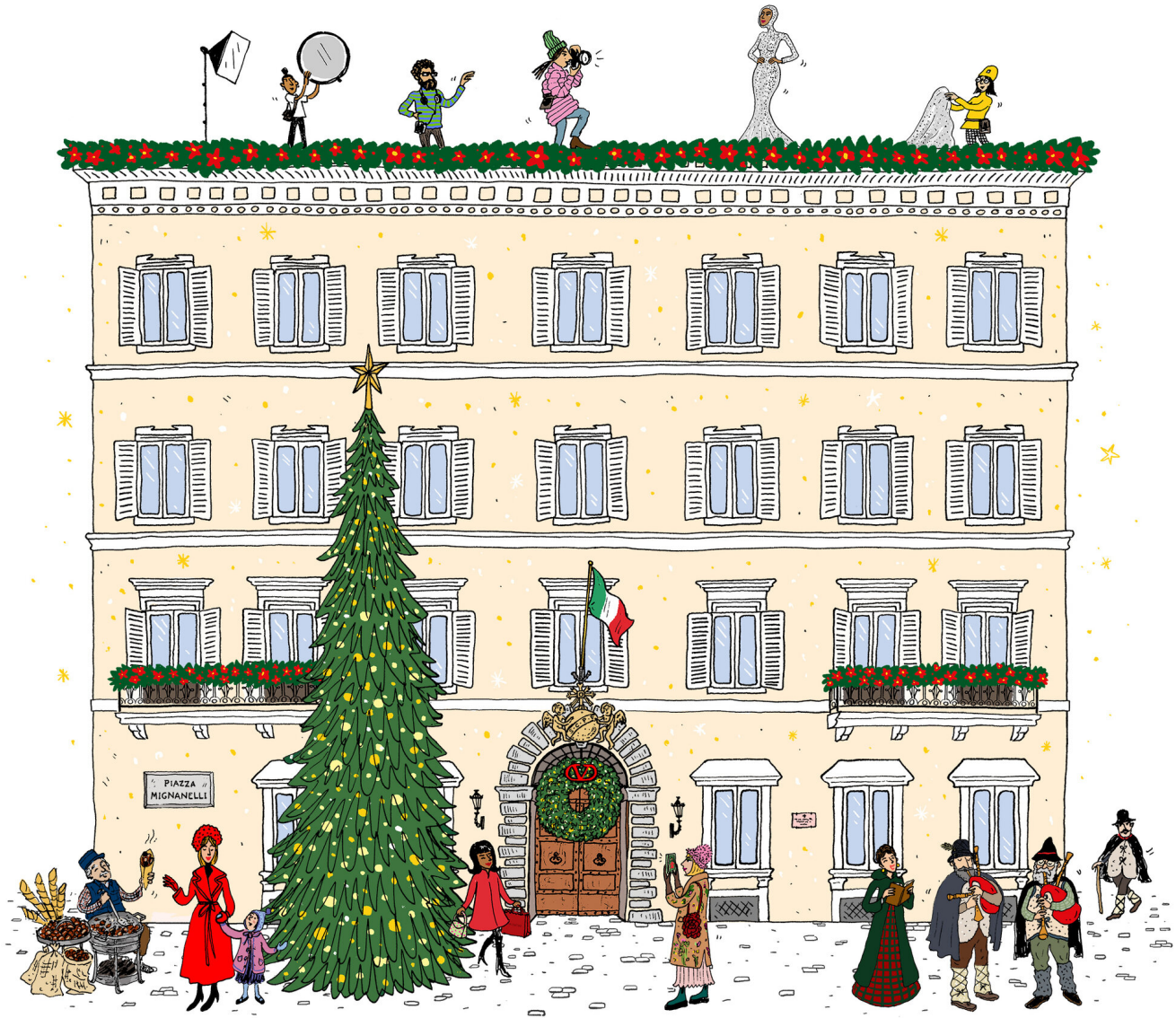
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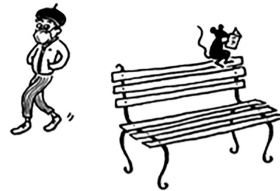
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# LOLA KIRKE AND FRIENDS and Foes and Friends Again



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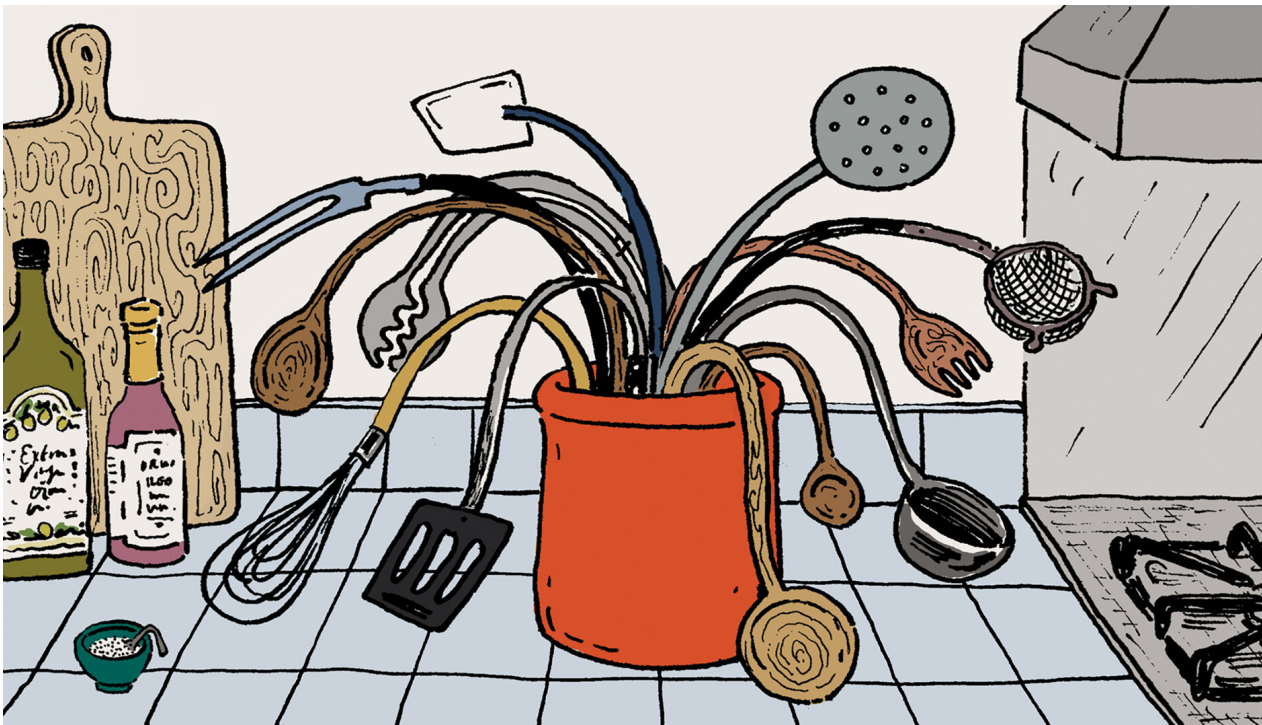
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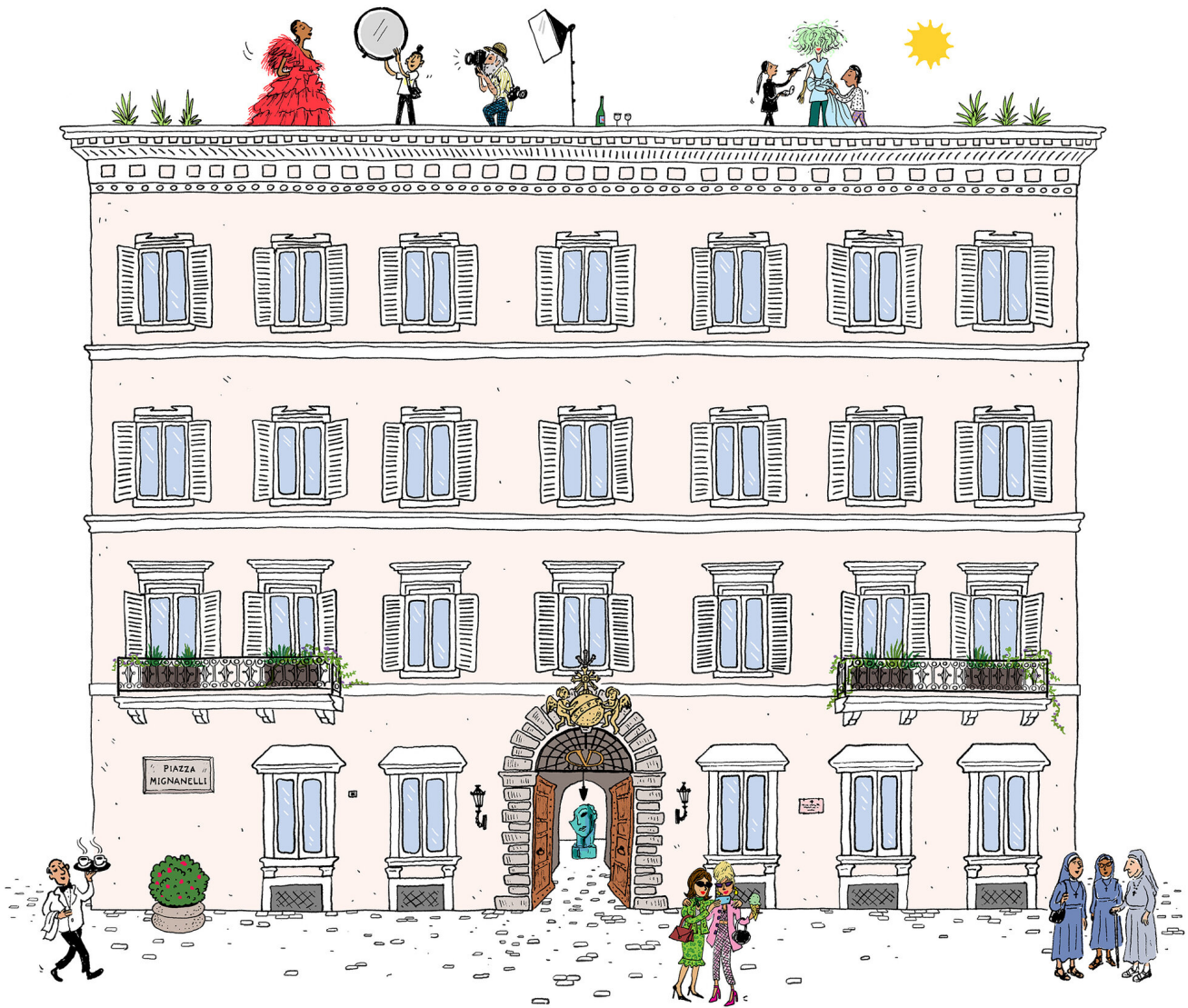
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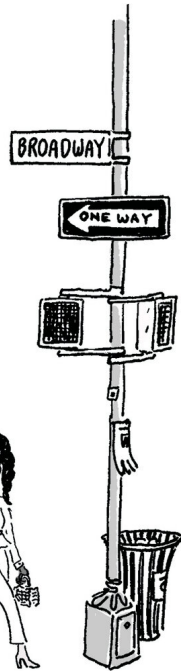
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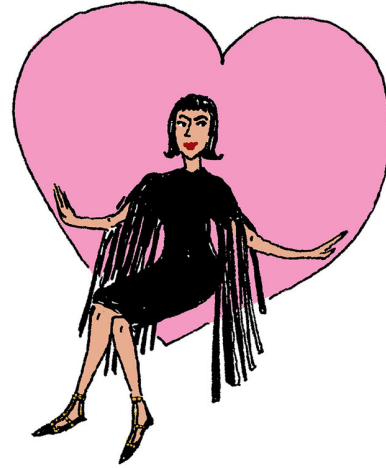
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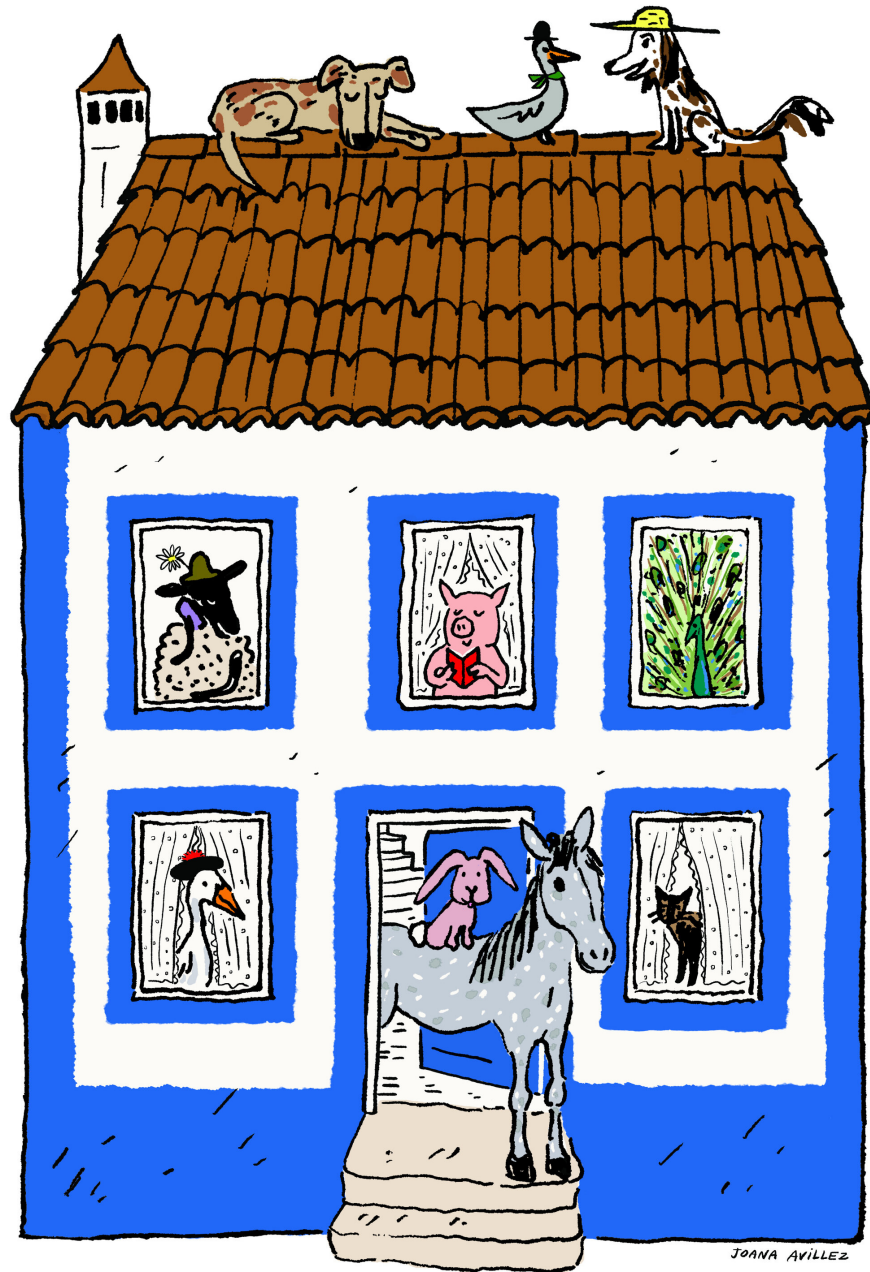
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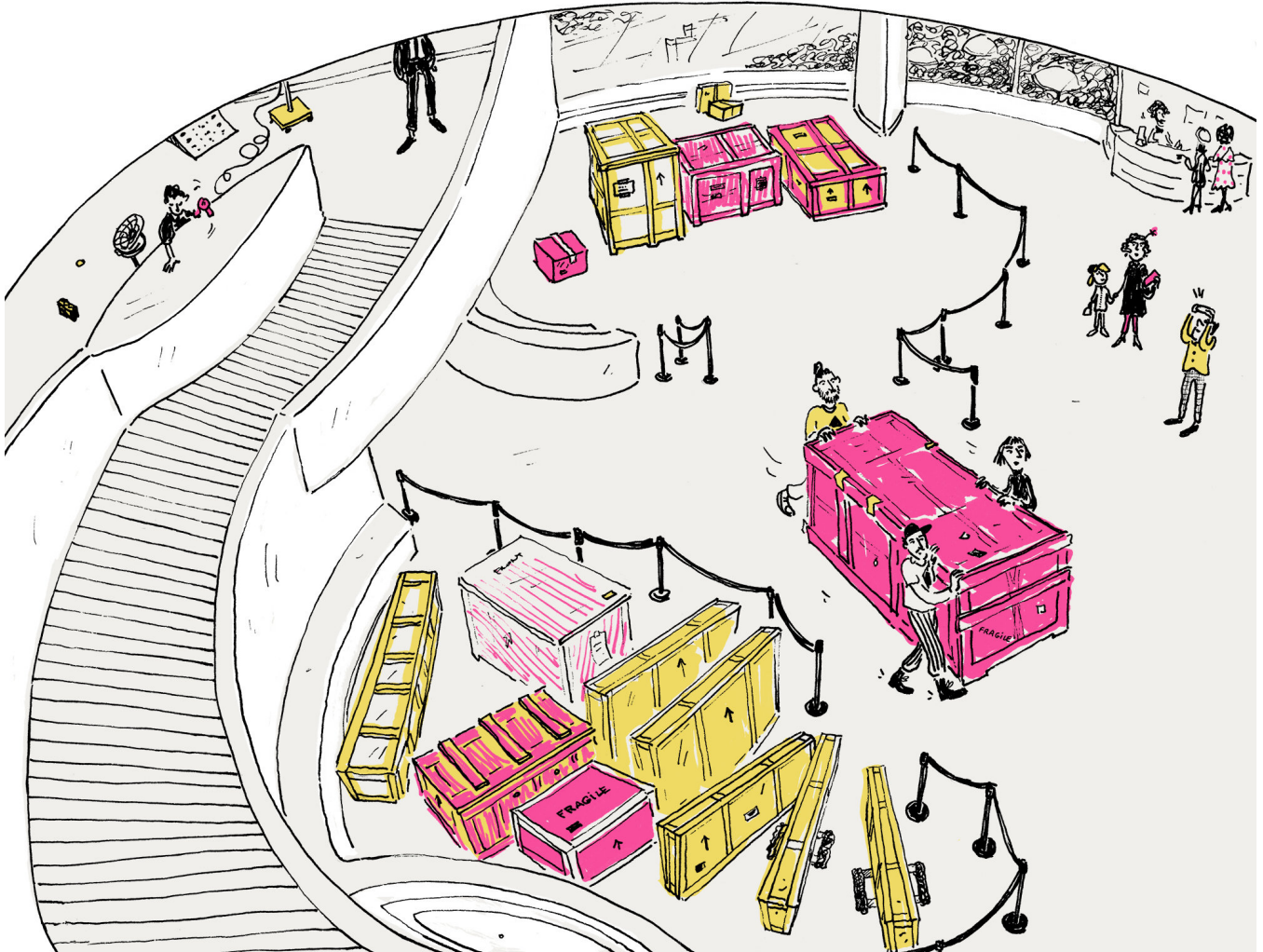
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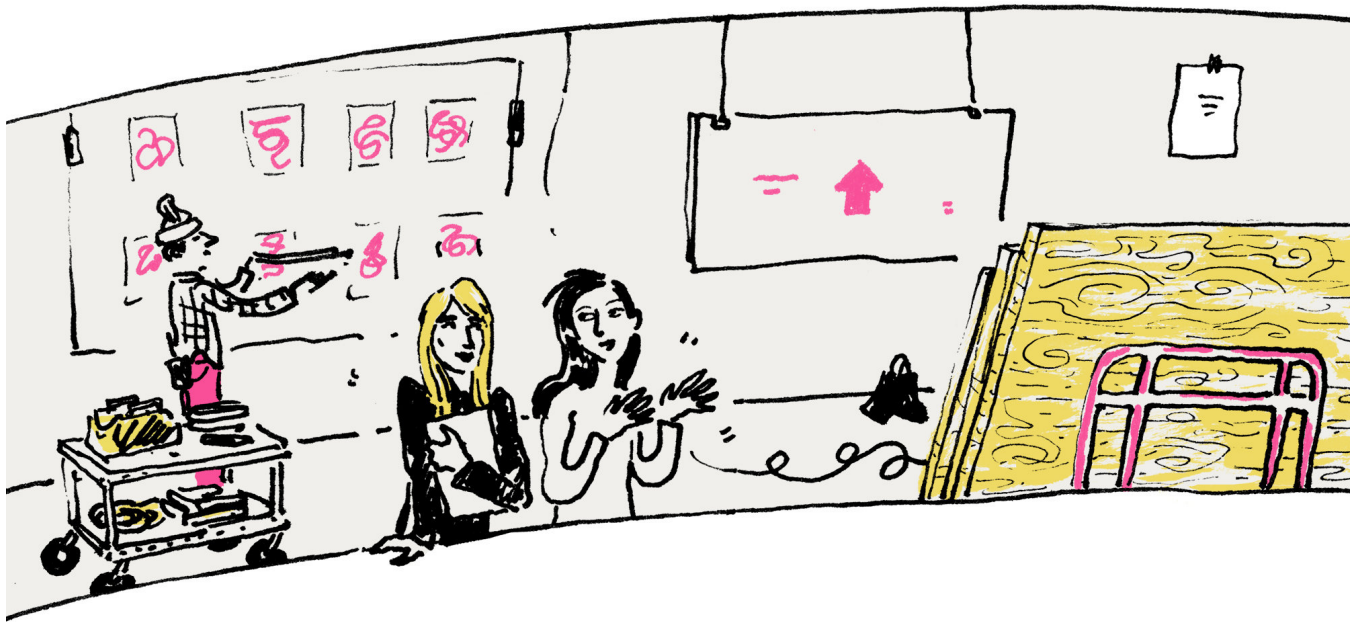
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MIRANDA'S DAYDREAMS WERE  
SO VERDANT THAT FLOWERS  
GREW FROM HER HEAD.

(SHE HAD ALWAYS  
FELT SHE LOOKED  
GOOD IN HATS.)



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MATILDA  
KNEW  
SHE WAS A  
BEAUTIFUL  
FLOWER

— AND SO TREATED  
HERSELF AS ONE.

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DORINDA  
COULD WALK  
UPSIDE-DOWN.

STICKY SOLED PINK BOOTS  
LET HER ACT LIKE A  
BUG WITHOUT BEING ONE.

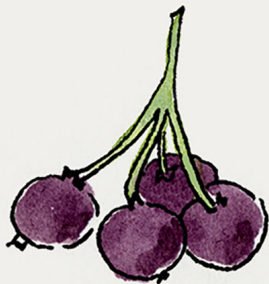
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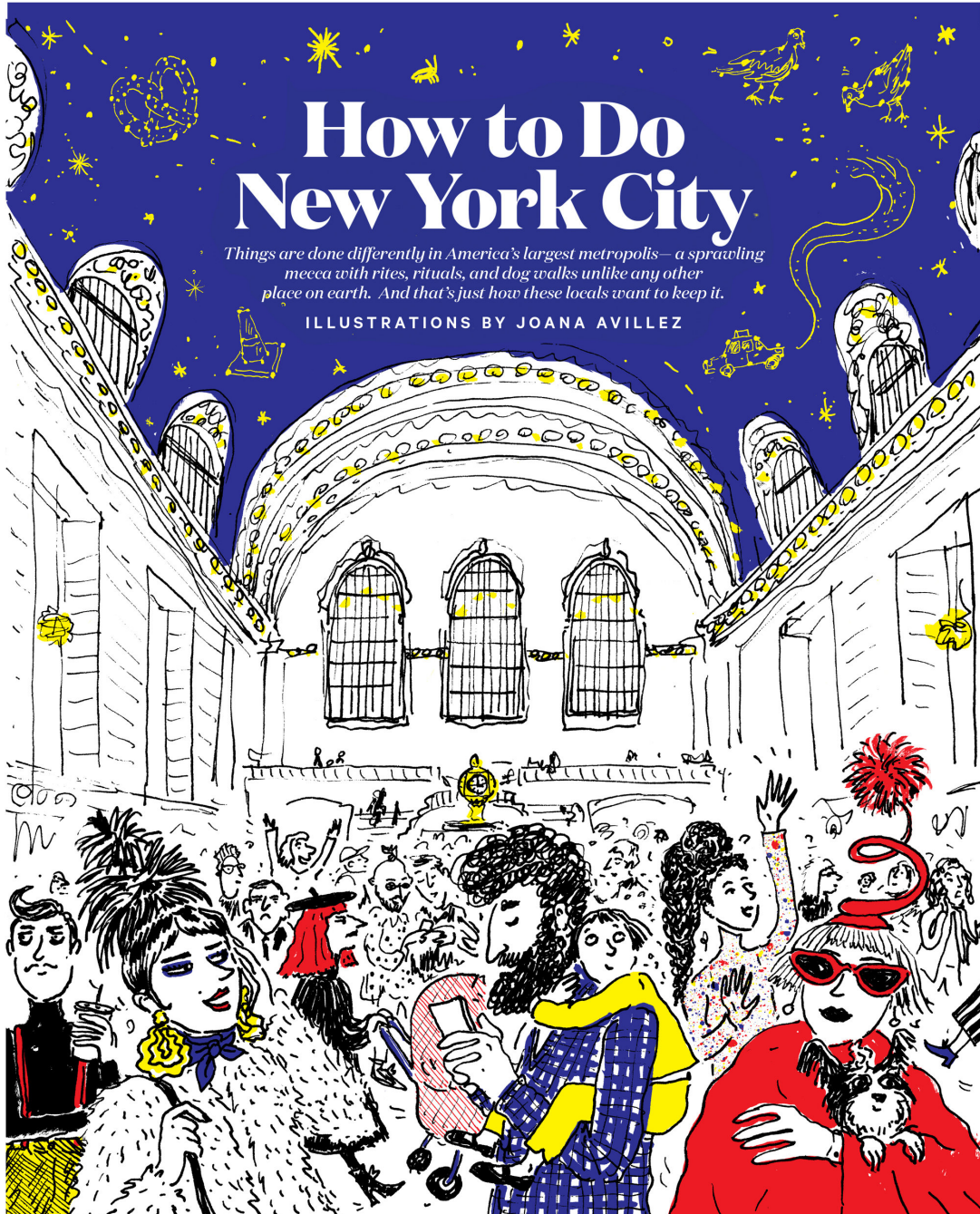
BELINDA WORRIED THAT  
THE CHRYSALIS STAGE  
WAS LASTING A LITTLE  
LONGER THAN EXPECTED...

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LUCINDA WAS STARTING  
TO HAVE TROUBLE KEEPING  
HER BERRY OBSESSION  
A SECRET.



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# How to Do New York City

*Things are done differently in America's largest metropolis—a sprawling mecca with rites, rituals, and dog walks unlike any other place on earth. And that's just how these locals want to keep it.*

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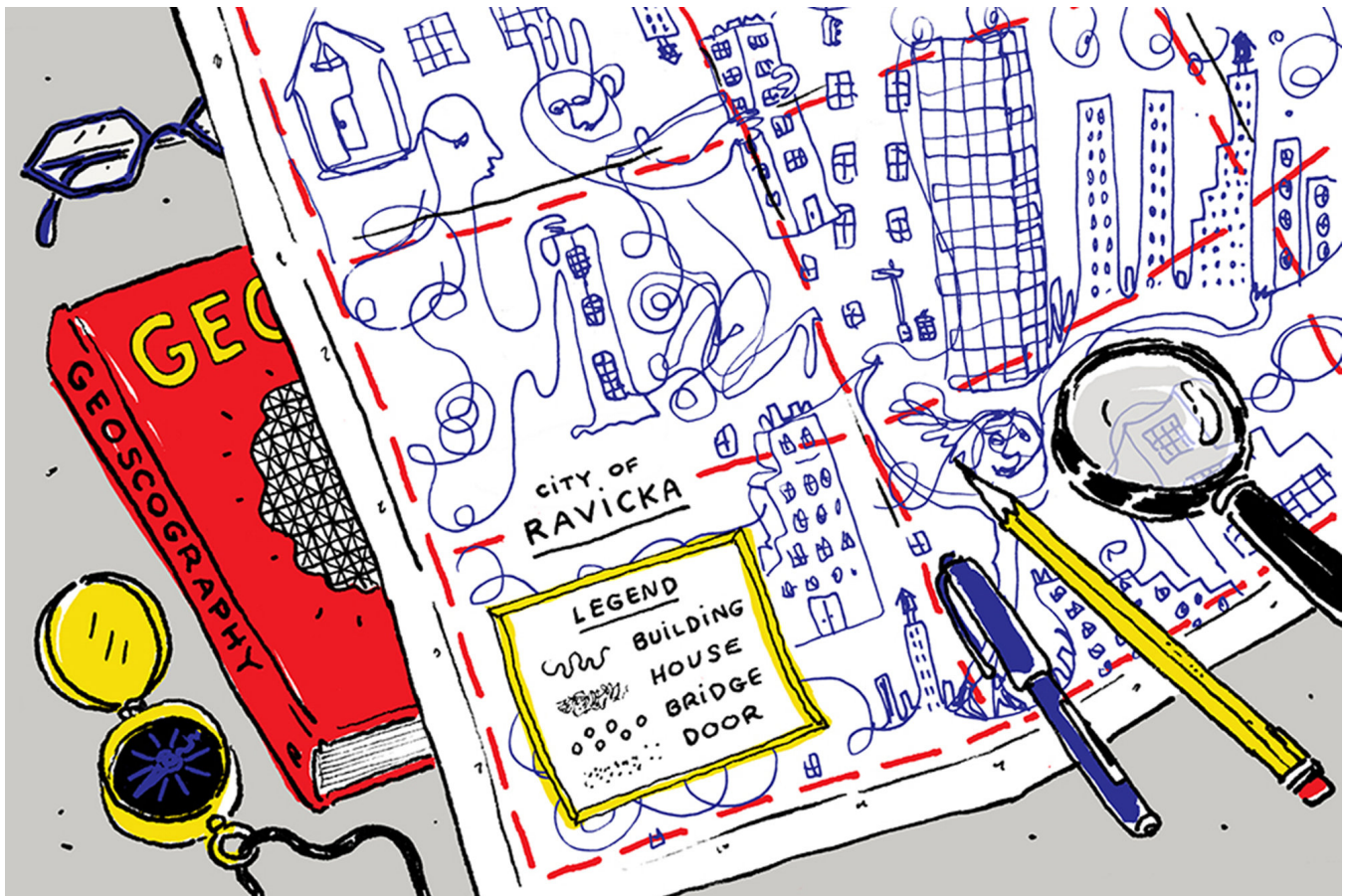
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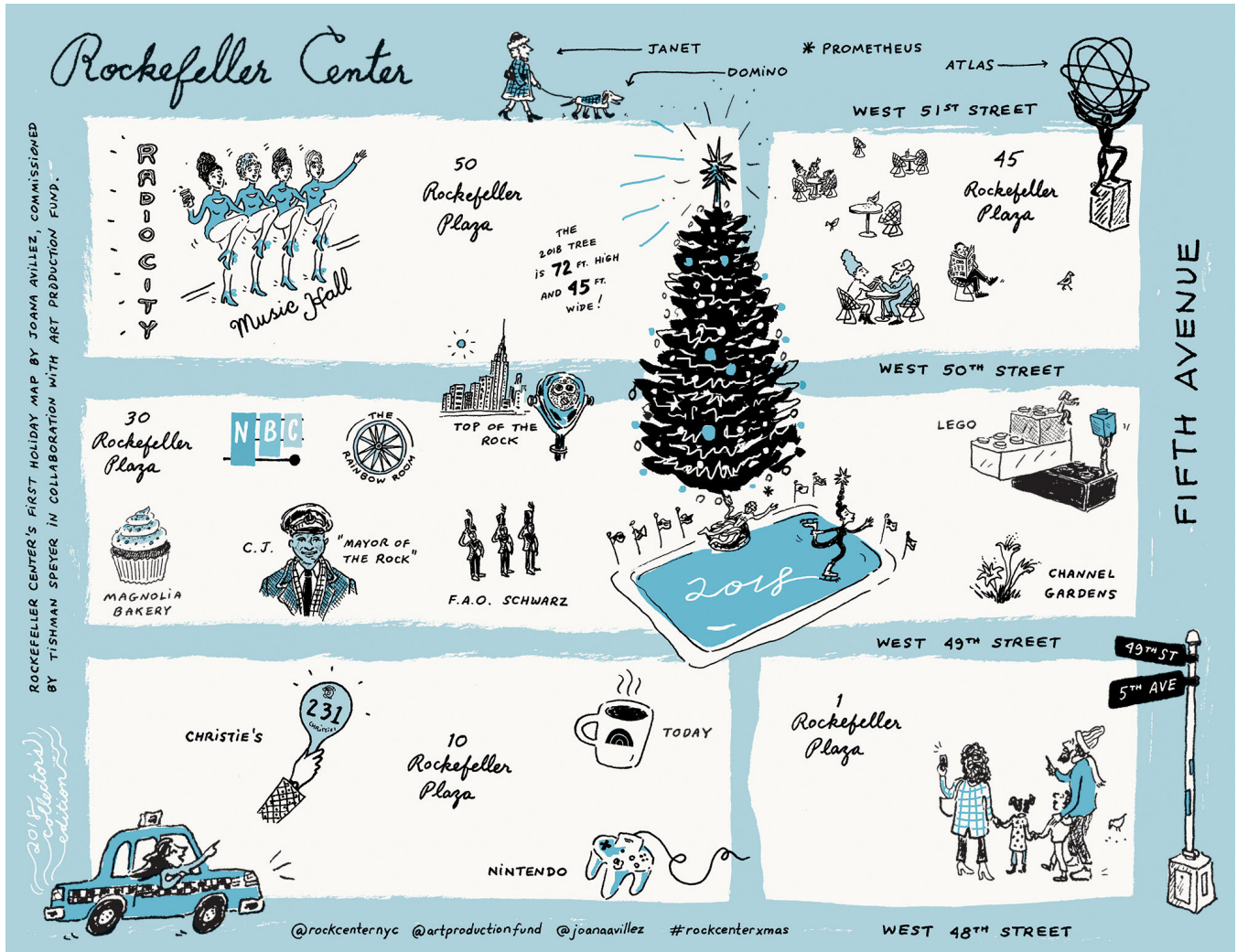
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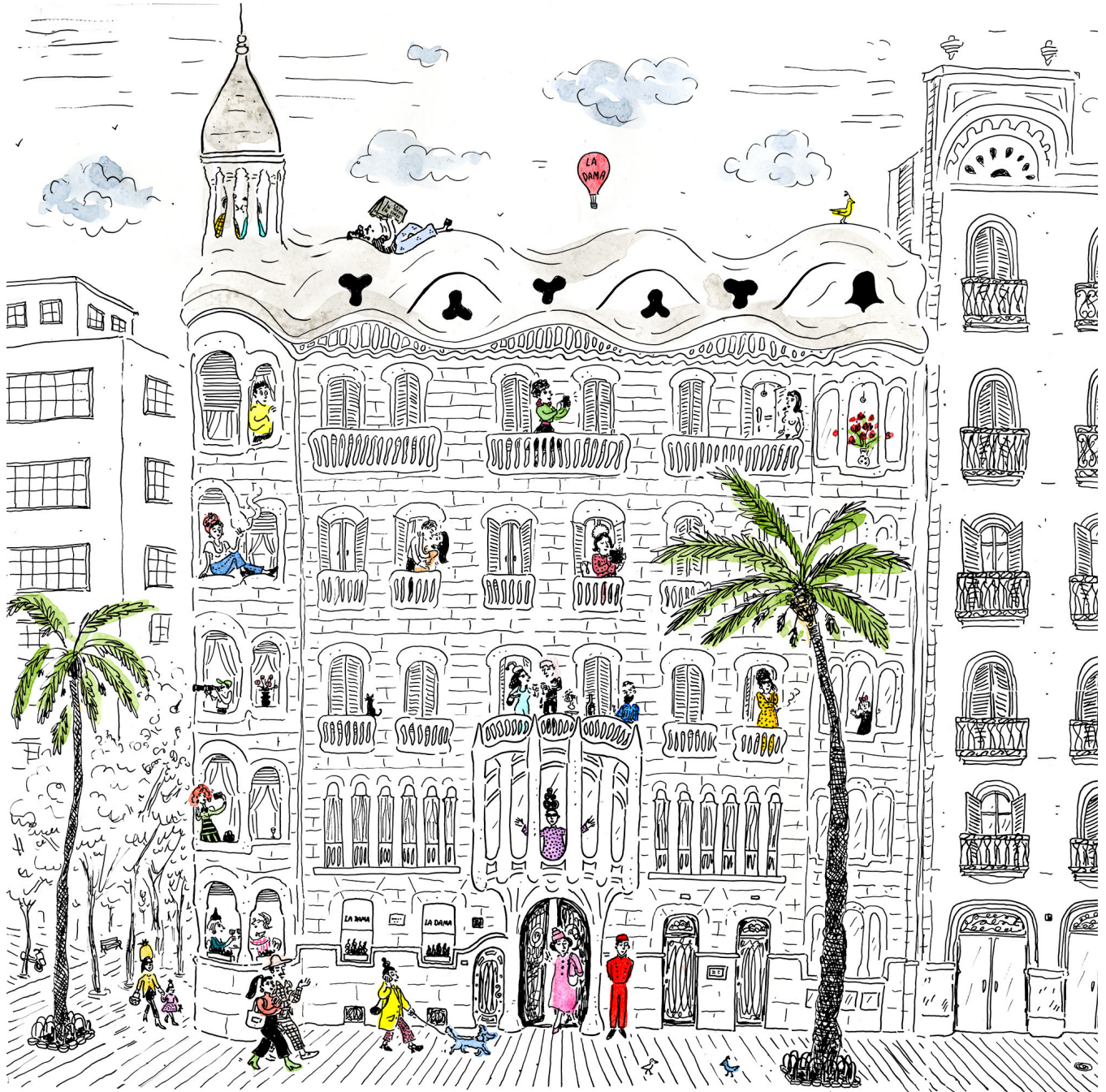
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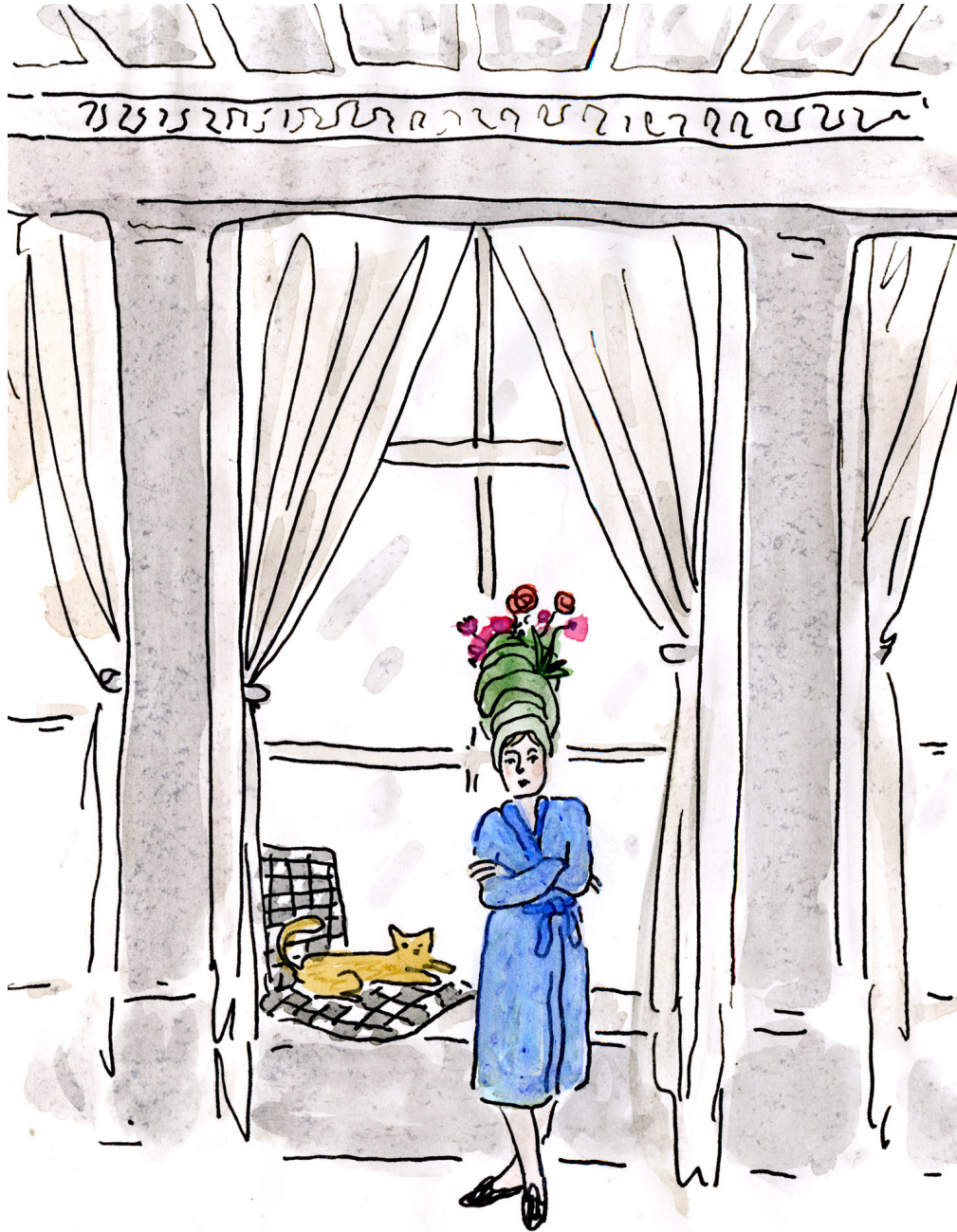
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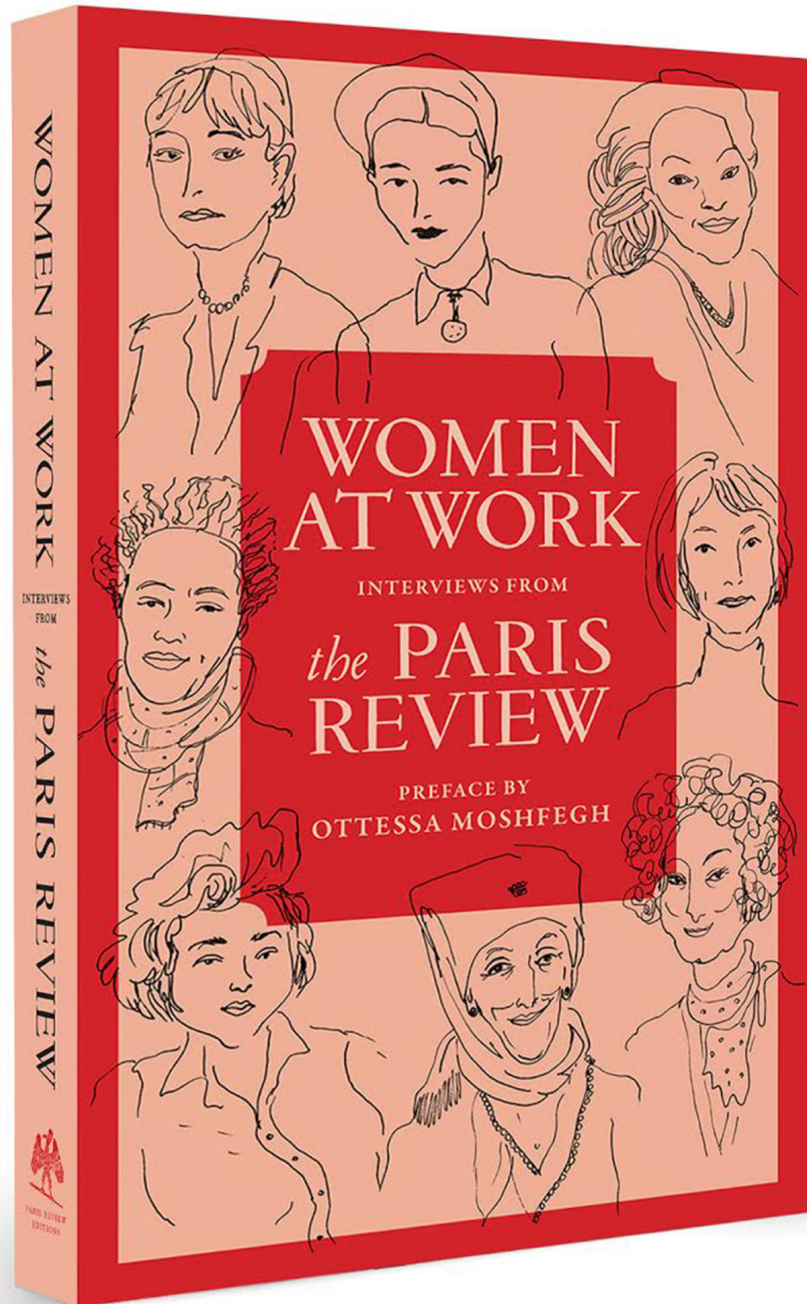
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*Conduct yourself.*



*Mozart in the Jungle*



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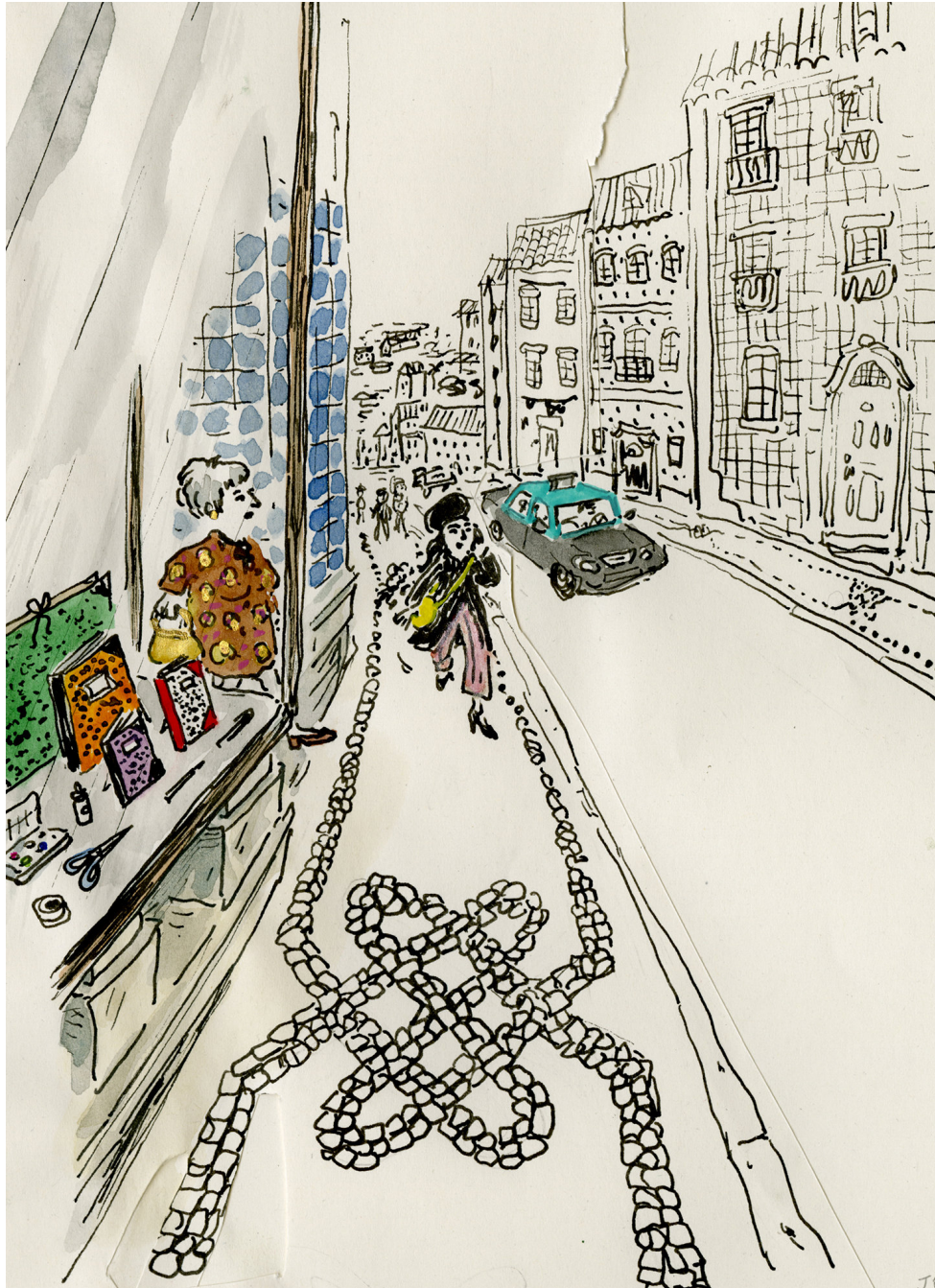
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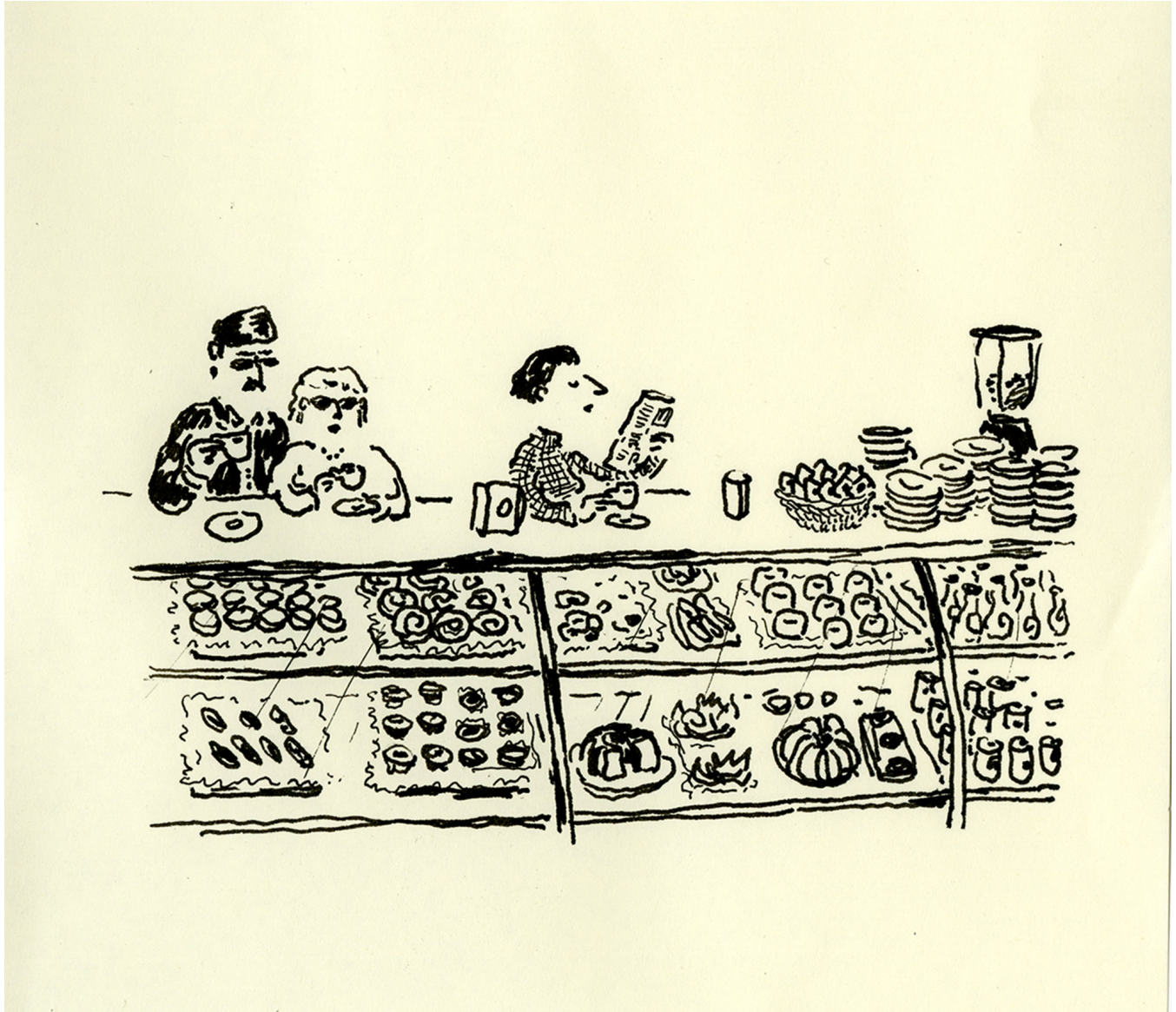
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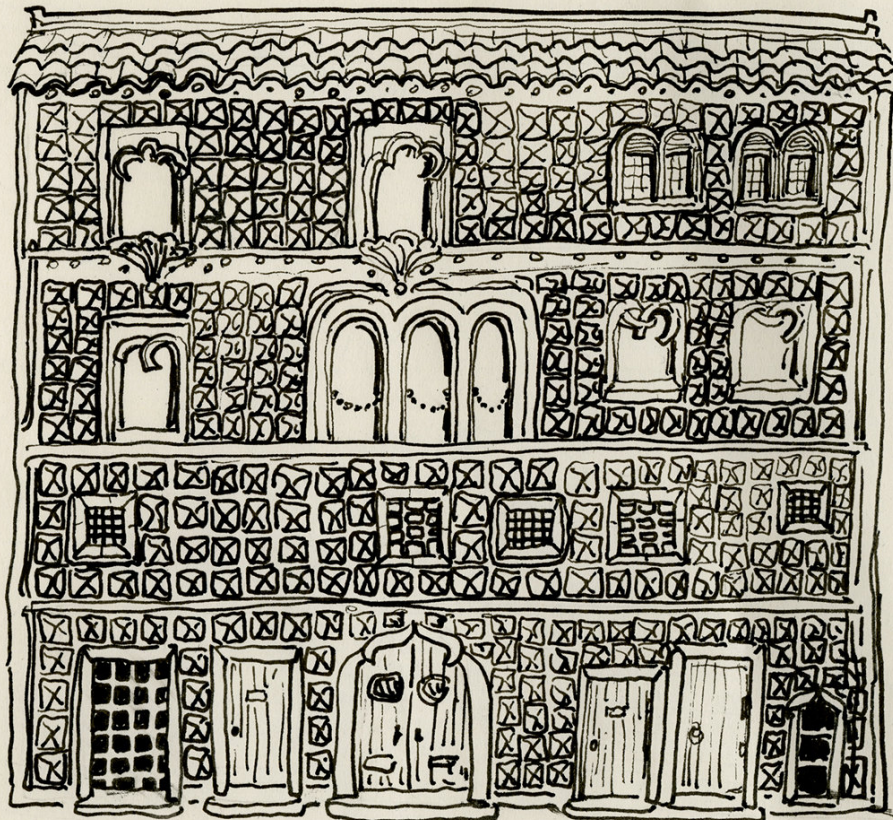
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CASA DOS BICOS (HOUSE OF SPIKES)

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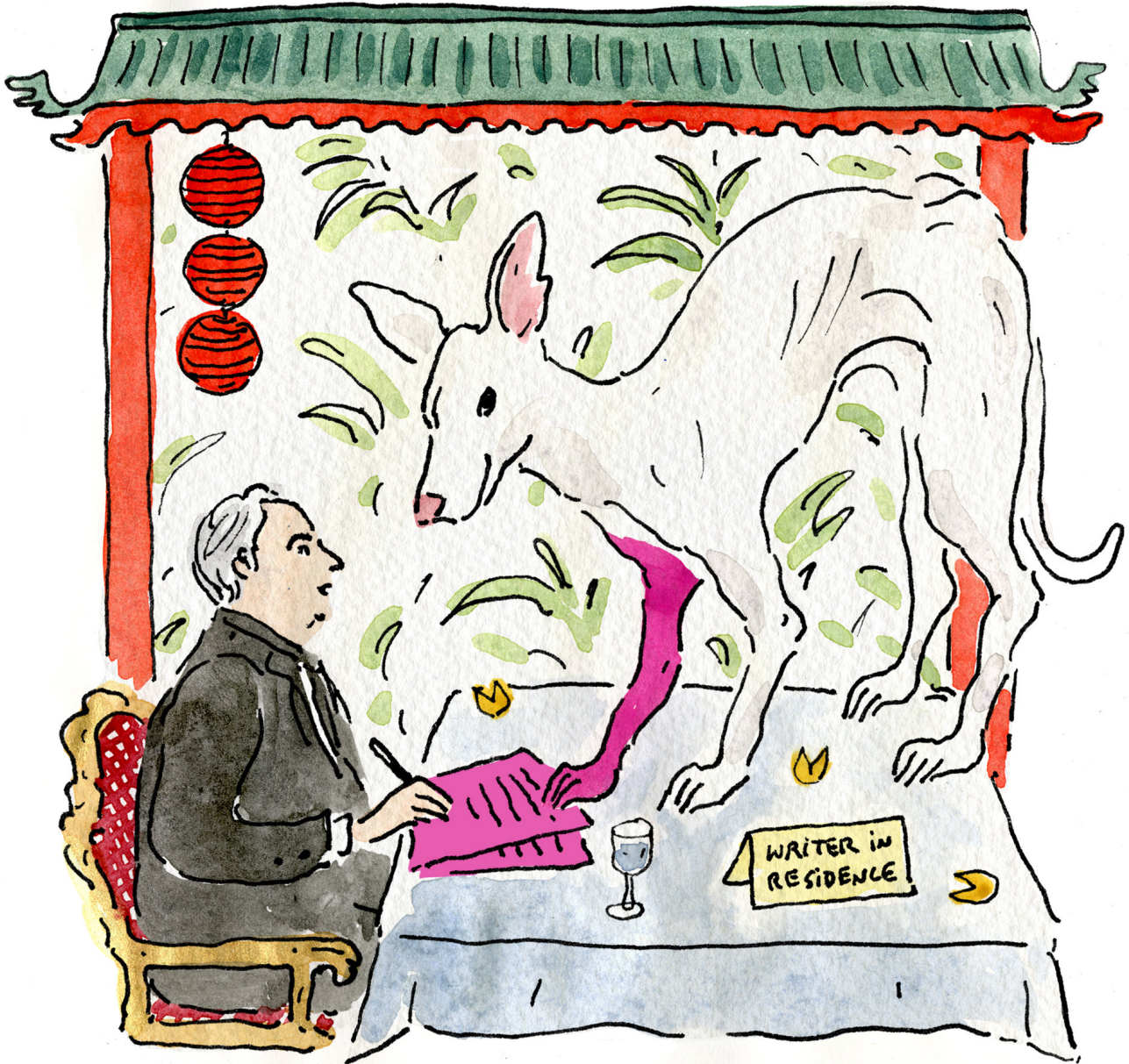
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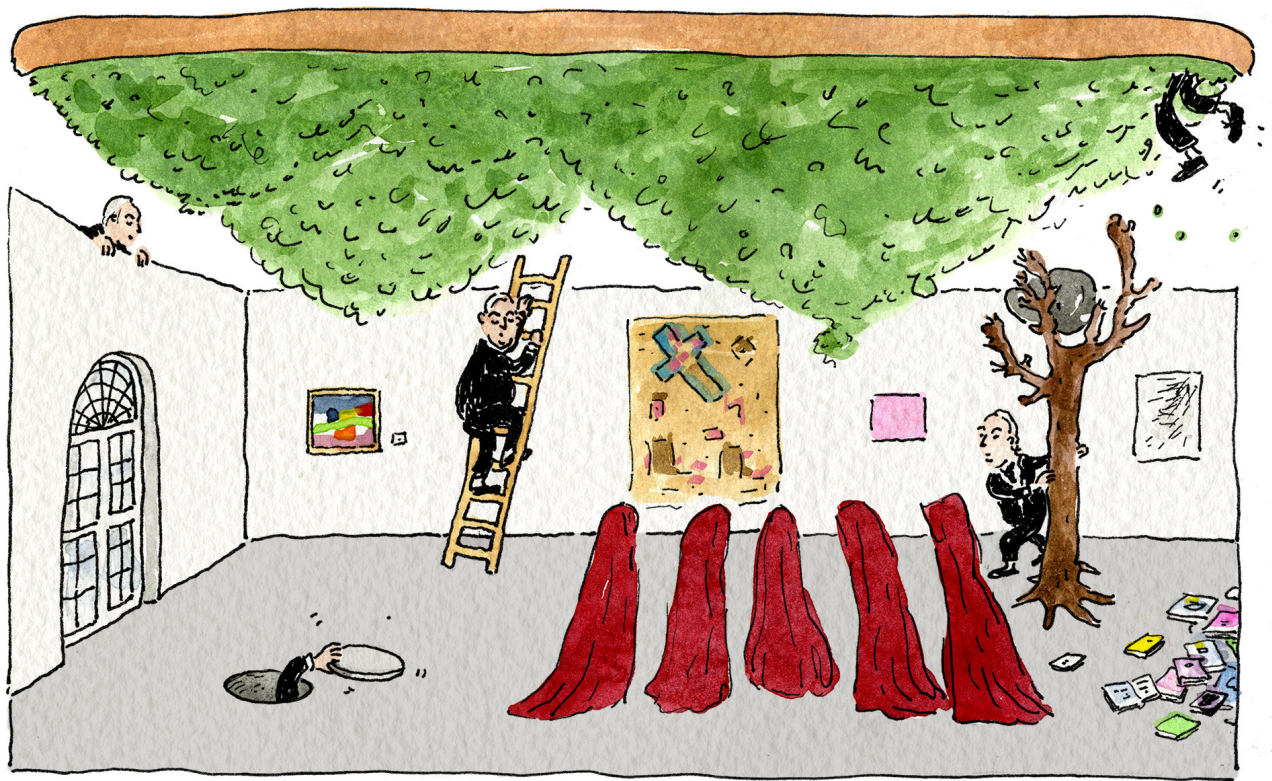
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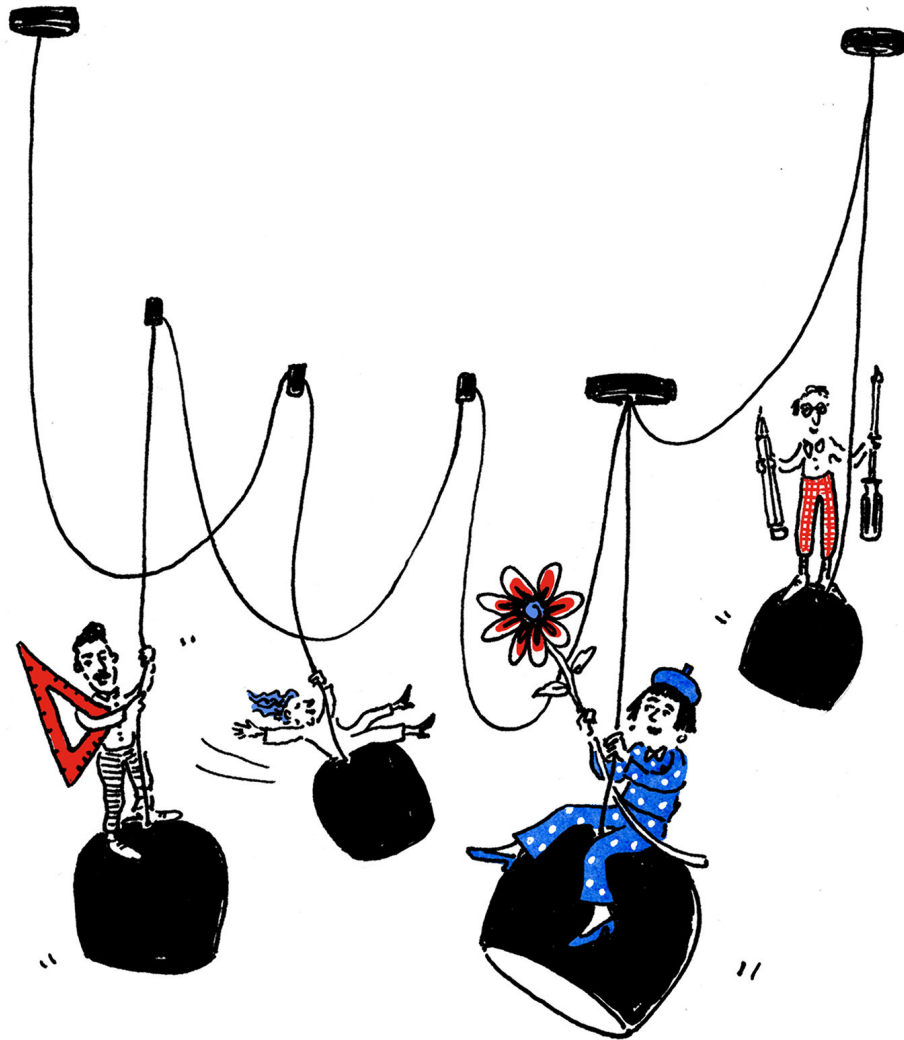
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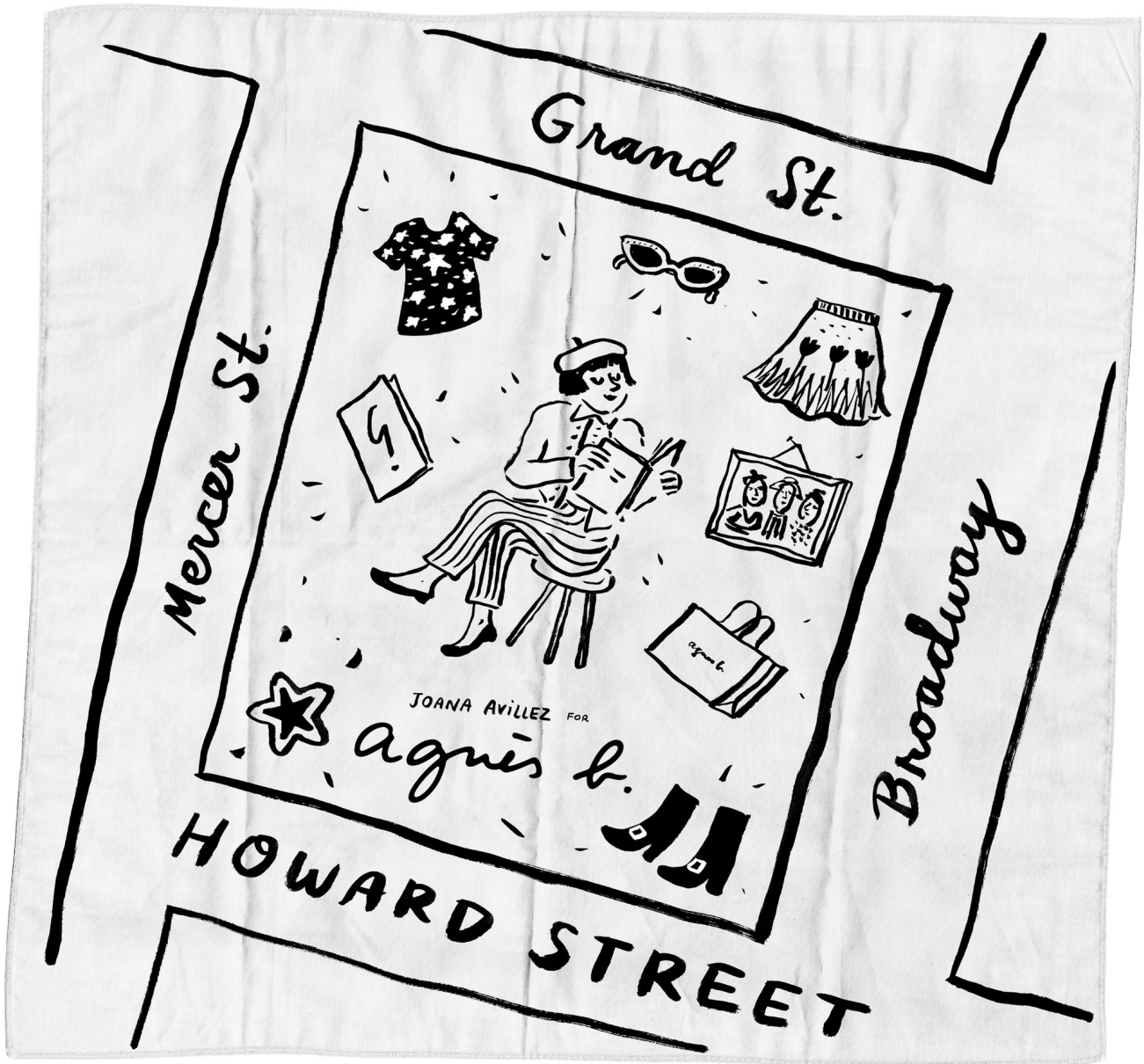
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HARI NEF



PATRICIA FIELD



COCO ROCHA



RACHEL ZOE



KAT GRAHAM



ERDEM



SIMON DOONAN



MARIA CORNEJO



CAROLINA HERRERA



CLARE WAIGHT KELLER



OLIVIER ROUSTEING



MARY KATRANTZOU



AURDRA JAMES



LEA DELARIA



VIRGIL ABLOH



JEMIMA KIRKE



GILLIAN JACOBS

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12 SEPTEMBER 2015

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NEW YORK SPECIAL EDITION

WWD



## In and Out of Line

"IT FEELS LIKE THE 70'S ALL OVER AGAIN! LIKE ALL MY OLDER BROTHER'S GIRLFRIENDS FROM 1978 ARE HERE."  
- paparazzi guy outside of Rite Spide



MY FRIEND THESSALY TOLD ME SHE'D SEEN A LOT OF WINDOWPANE PRINTS... SHE WAS RIGHT.



PEOPLE LEAVING RATE SPACD ARE HOLDING BOUQUETS

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## Rain, Women and Culottes



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## The Drawn Portrait Case study of the relationship between Martin Avillez and Joana Avillez

Hi! I'M DOCTOR RITA LONGBOTTOM, HEAD OF THE TEAM HERE AT DESKTOP PRESERVATIONISTS.

OUR MISSION SINCE OUR INCEPTION IN 1986, (PROMPTED BY MY OWN QUITE NOTABLE PANIC ATTACK AFTER ACCIDENTALLY BURNING ALL MY EX-GIRLFRIEND'S LOVE LETTERS), HAS BEEN REFINING THE ANTHROPOLOGICAL STUDY OF THE CONVERSATION THAT SECRETLY EXISTS BETWEEN OBJECTS AND EPHEMERA LEFT BEHIND BY ALL KINDS OF PERSONAL RELATIONSHIPS.



In short! We covet emotional detritus in its paper form!

At Desktop Preservationists, we make connections and plot interspecies maps through the hard evidence found in drawers, boxes, notebooks, and various other unchartered domestic quillies.

Our crack team embarked on a fastidious archeological apartment dig, and we are very pleased to present to you today a discussion of some of the objects and ephemera left behind by the relationship between Martin Avillez and Joana Avillez.

Our findings indicate that this relationship - typically characterized as "father and daughter" - went beyond this merely genetic setting. Martin and Joana were parent and child, yes, but their love of drawing allowed them to create a world of reformation, fantasy and total amusement, accessible only by their shared imagination.

WITH US TODAY WE HAVE REKNOWNED GRAPHOLOGIST STEPHEN SHMITTERBOTT, A CERTIFIED HANDWRITING ANALYST SPECIALIZING IN FIFTEENTH-CENTURY NOTES PASSED DURING CLASS.

I'm currently deep in the devastatingly fascinating and pungent midata of finishing a book on the democratic dialogue otherwise known as "Writing on the bathroom wall"!!!

WE ARE ALSO LUCKY TO HAVE DOCTOR JEANETTE TEMPLEBLAD, NOTED DOCUMENT PSYCHOLOGIST, POPYRUS PATHOLOGIST, AND THE WORLD'S FIRST AND ONLY HUMAN pH LEVELER.

Thank you so much, Rita. It's a pleasure to be here. Now, let us begin. Please turn your eyes to the top of the next page.

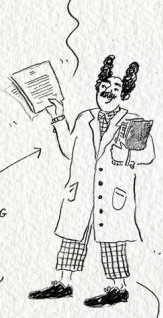


Fig. 1 Portrait of Joana Avillez by Martin Avillez

Drawing was what Martin and Joana liked to do together most.

THIS PORTRAIT IMMORTALIZES JOANA IN THE VERY ACT OF DRAWING.

About the hat, I feel obligated to point out that Joana knew nothing about sports, and was lively just fitting in with other fourth graders of the period.



Fig. 2 Portrait of Martin Avillez by Joana Avillez

THE AVILLEZ FAMILY GREATLY ENJOYED DINING OUT AT ESTABLISHMENTS WITH PAPER TABLECLOTHS, AS THEY BECAME LARGE IMPROMPTU DRAWING SURFACES.

This portrait was done in a garden restaurant in Spain and was received well by its subject, as it made him feel rather intellectual and distinguished.\*

The board concedes that it is always nice to be seen by others as you wish to see yourself.



\* NOTE POCKET SQUARE

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## CARRY YOURSELF

BY JOANA AVILLEZ



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NEW YORKERS ARE UTTER PEDESTRIANS. WE GET EVERYWHERE ON FOOT, BY HOOK, BY CROOK, BY UBER, AND BY SHEER WILL. WITHOUT A TRUNK TO STASH OUR CHANGE OF CLOTHES, OUR GROCERIES, OUR UMBRELLA, OUR WEEKEND BAG, OUR SIX-INCH PLATFORMS, WE BECOME THE MULES OF OUR OWN ADVENTURES.



STRAPPED LIKE MULES, THAT IS ...

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## Iris Apfel



“Before Multiculturalism was a word, Mrs. Apfel was wearing it.” — art critic Roberta Smith

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# Bill Cunningham

*NY Times fashion photographer  
extraordinaire*

*On the Street*



blue smock  
jacket,  
worn by  
Parisian  
street cleaners

this is his  
29<sup>th</sup>  
bicycle...  
the other 28  
were stolen

daily  
uniform

“The best fashion show is on the street — always has been and always will be.”

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# Grace Coddington



Titian-red hair

aka

"The Greatest Living Stylist"

creative director of VOGUE

"It's not me that's the icon, it's the haircut that's the icon."

MiuMiu cat clutch

\* educated in a convent!

created a capsule collection for Balenciaga inspired by her cat, Pumpkin

"Fash Ed. Supreme"  
-Patsy Stone, AbFab

patent Prada platforms

# JOANA AVILLEZ

## Julia Sarr-Jamois

Miu Miu  
glitter  
sunglasses

fashion editor  
at  
Wonderland

"I went to a Disney  
themed Halloween  
party as Minnie Mouse  
with afro ears."

spearmint shearling  
coat by  
Alberta Ferretti

pants by Christopher Kane →

"The only thing I don't  
wear with my hair is  
flared jeans. I love  
them, but that look is  
way too seventies child."

← Prada loafers

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## Rei Kawakubo



Japanese fashion  
designer,

founded  
COMME des GARÇONS  
over 40 years ago

in the '80s,  
devoted wearers of  
her clothes were nicknamed  
"crows"

trademark  
haircut  
(is it cut with a ruler?)

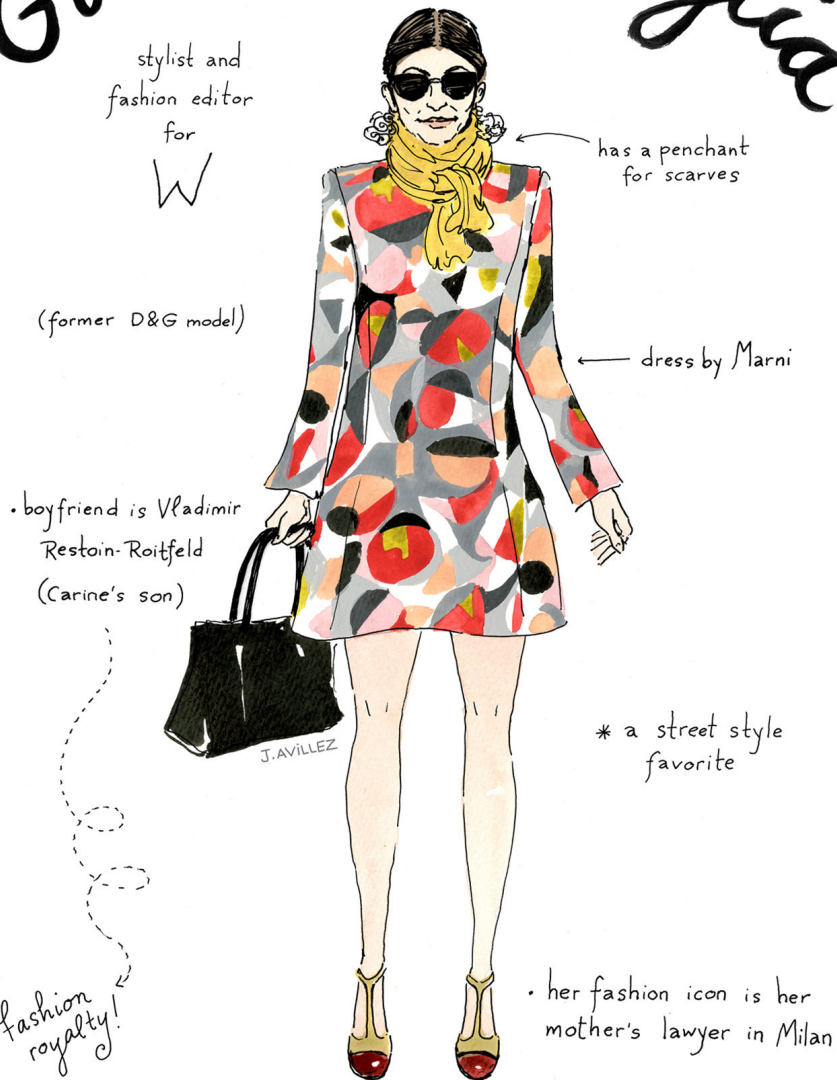
“The only thing  
important to me is  
making clothes.”

DOES NOT  
MAKE PUBLIC  
APPEARANCES

“I like to shop at airports, because I don't have time to shop.”

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## Giovanna Battaglia



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# NOT THAT KIND OF GIRL



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ZEIT  MAGAZIN



Lena Dunham, neurotische New Yorkerin  
und geniale Erfinderin der Fernsehserie »Girls«, hat ihr erstes Buch  
geschrieben – ein exklusiver Vorabdruck

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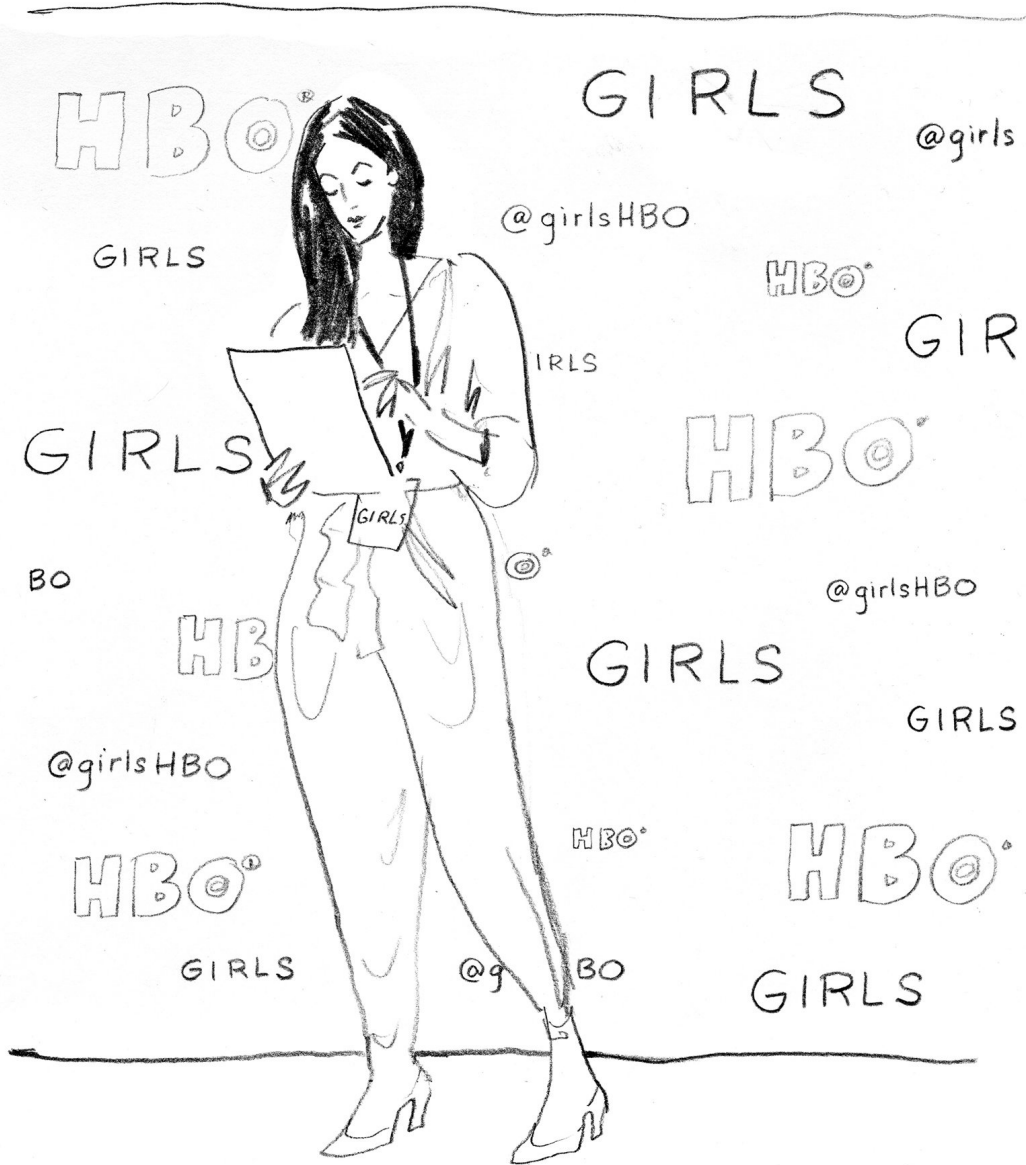
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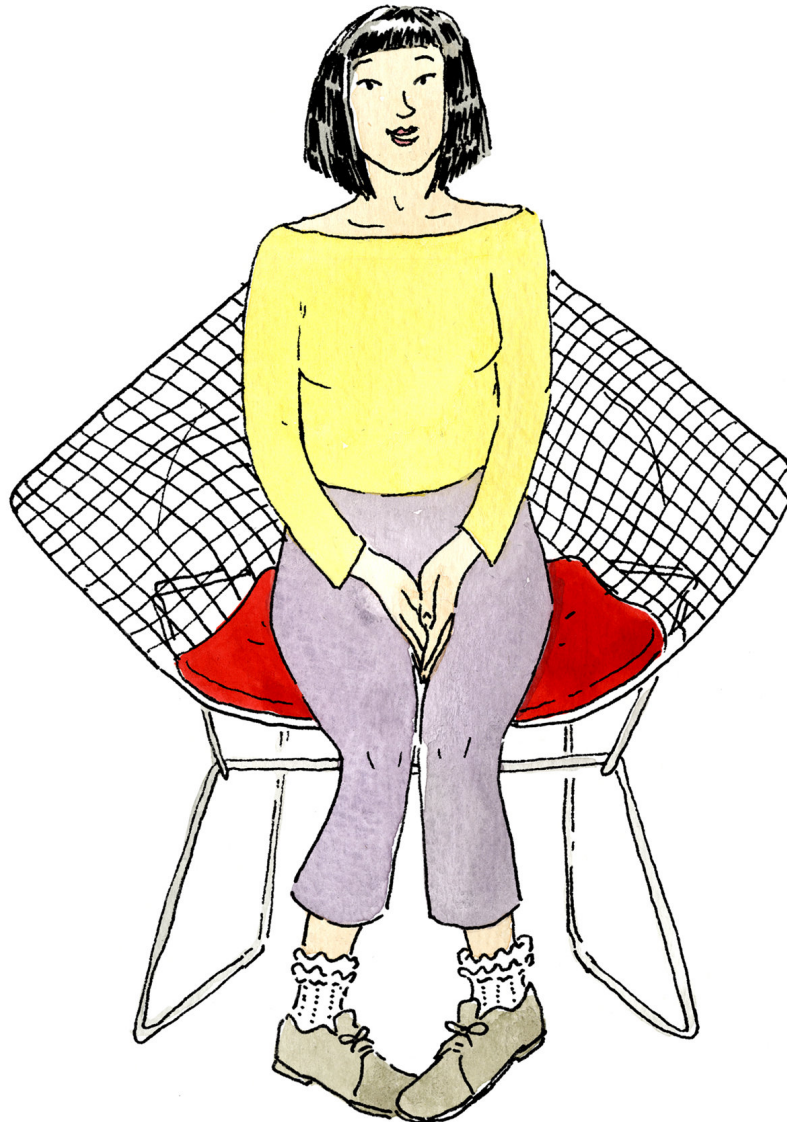


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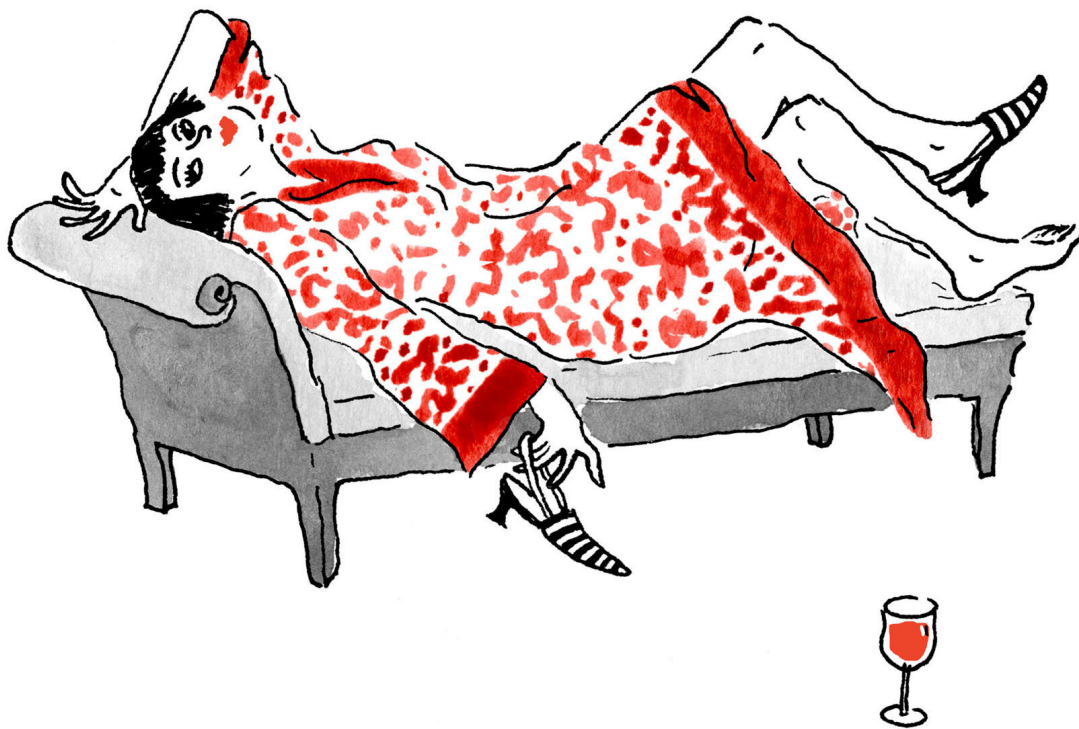
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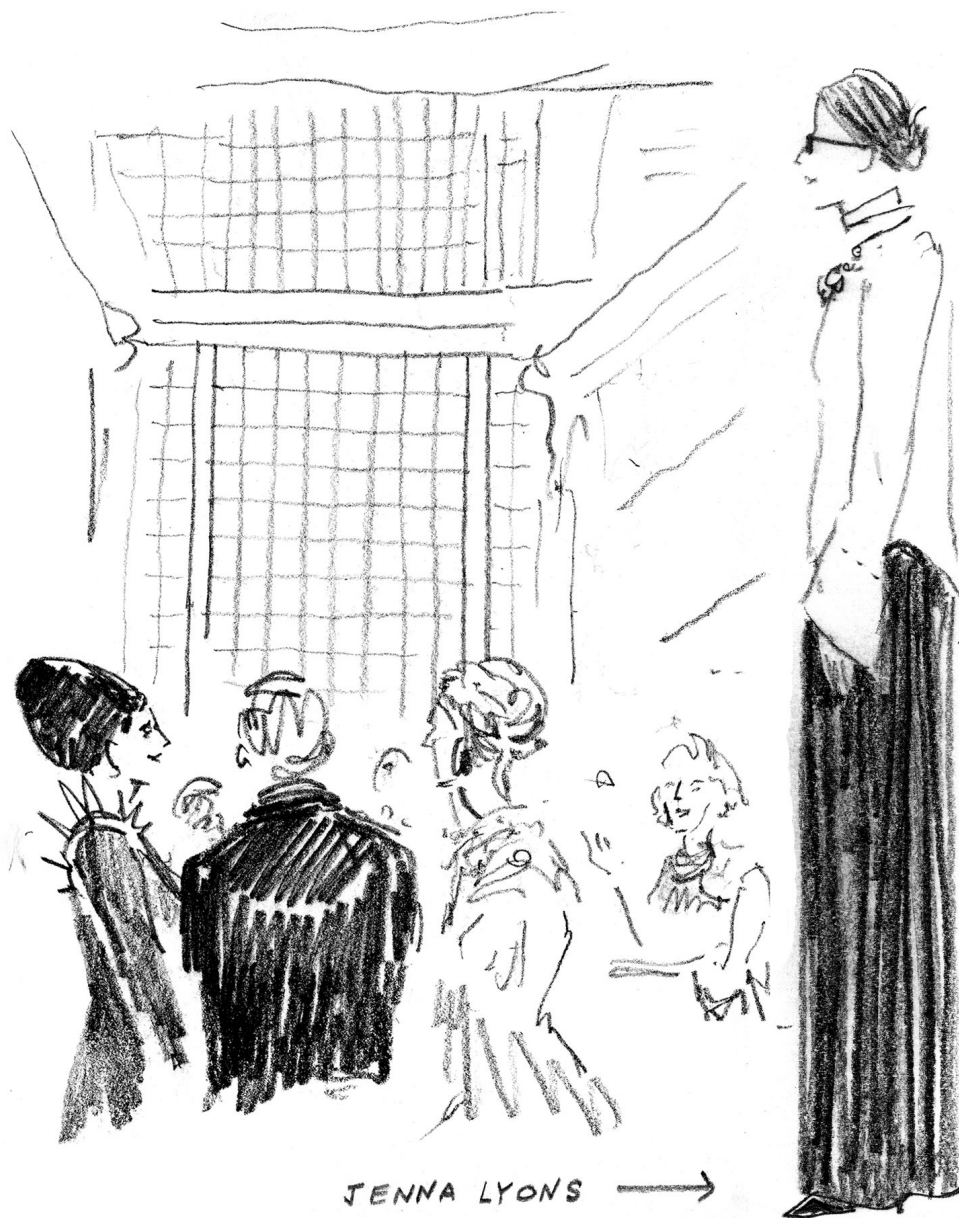
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